

Project Guiding Principles

In the development of the criteria that was used to prequalify and score the final submissions, the project team used the Collingwood Terminals White Paper, Built Heritage Assessment, Waterfront Masterplan, Community Based Strategic Plan, Downtown Heritage Conservation District Plan, and several other key documents that were created through public consultation. The Guiding Principles were endorsed by Town Council and formed the basis of the proposal evaluation criteria used by the evaluation team. The Guiding Principles will continue to play a valuable role as the project moves forward in ensuring these touchstone principles remain at the heart of the project.



Structural Preservation | Imperative that the revitalization preserves the Terminals in some form



Public access | Optimize public access to the waterfront and open spaces



Historical significance | Celebrate the heritage and significance of the Terminals and reimagine them for the next 100+ years



Link to waters edge | Enable safe access and connection to the water



Long-term economic viability | Development is sustainable over the long-term from an economic perspective



Sustainability | Resilient, environmental and social development solutions that aligns with Collingwood commitment to sustainability



Urban fabric | High quality and unique urban design



Connectivity | Establish connection to the spit from Downtown Collingwood for cyclists and pedestrians



Accessibility | Ensure design provides an inclusive environment for residents and visitors



Active edge | Activate, animate and create linkages across the development



Destination | Energize and animate Heritage Drive



Design character | Integrate the design of the development with aesthetic of the Town



Year-round activation | Reimagine the entire site for the future so it's an attraction 12-months a year



Continuity | Create linkages between Millennium Park and waterfront with the downtown



Public art | Incorporate public art to enhance the public space and foster cultural identity and pride