

Collingwood Official Plan Update

Transportation Community Workshop

December 1st, 2020



The Planning Partnership | urbanMetrics | Plan B Natural Heritage | Plan-It Geographical

Assisted by: BA Group, SCS Consulting Group and Bray Heritage



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Overview of Work Completed to Date

Since the last public workshop in March 2020, a number of tasks have been completed in the Official Plan Update project:

- Online Survey
- What We Heard Report
- 9 Discussion Papers
- DRAFT Options & Recommendations Reports
- Meetings with the Technical Advisory Committee & Department Heads
- One-on-one meetings with members of Council
- Council Presentation

Work Program

Phase 1

Project Start-Up

Phase 2

Community Visioning/Information Gathering

Phase 3

Background Analysis/Studies and Issue Identification

Phase 4

Directions/Recommendations < **We are here**

Phase 5

Draft Plan

Phase 6

Adoption



Guiding the Official Plan Update – Key Values

It has been made clear that the character and spirit of Collingwood are grounded in several key values. These values will continue to be critical considerations as the project moves forward, particularly through the upcoming draft Official Plan.

- Walkability
- Social inclusivity
- Healthy lifestyle
- Sustainability
- Connectivity
- Quality urban design



Community Engagement



Project Webpage



Email List (360+)



Public Workshop March 2020

- 12 discussion groups over 3 sessions
- Approximately 150 participant



89 Emails Received



4 Community Group Meetings



2 Rounds of One-on-One Conversations with Council Members

- January 6th & November 20th/23rd 2020



Social media

- 15 posts each on Facebook and Twitter



2 Council Presentations

- January 7th & November 23rd 2020



Online survey

What We Heard | Online Survey, Key Opportunities/8 Topics

- Survey ran from May 21st to July 2nd, 2020
- Over 528 participants and 20,184 data points
- Almost 70% of participants identified as female
- 75% of all participants were 41 years or older

Comments received through the online survey on **transportation** include:

- Build more active transportation infrastructure, including wider sidewalks and designated bike lanes
- Prioritize linking the existing trails together and any new trails added should be linked to the existing network
- Build underground parking lots in new developments
- Need to provide parking Downtown to support local businesses
- Allow people to park outside of the Downtown then walk into the Downtown
- Implement direct transit routes to allow for easier movement across Town
- Ensure that transit routes are serving the new communities being built

What We Heard | Transportation Discussion Paper

- Design streets for people not cars
- Consider increasing the cost of parking passes within the Downtown to encourage other modes of transportation
- No new parking structures should be built
- Incentivize carshare programs
- Prioritize the plowing of sidewalks and bike lanes in the winter
- Build wider sidewalks in the Downtown
- Build infrastructure in the Downtown for emerging transportation options such as scooters, which could include covered parking areas

Transportation

Discussion Paper

- It is important for the Official Plan to more formally **address and support active transportation**, including incorporating the key principles of the Active Transportation Framework. This would also support Provincial and County goals of reducing automobile trips and dependence
- The Official Plan could explore policies for the provision of bicycle parking and pedestrian/cycling infrastructure. The Town is also required to implement a **complete streets approach** for all street work
- The Town will need to address **transportation demand management** through an appropriate policy framework
- **Coordinating transit and land use planning** is key to ensuring that appropriate built forms and densities are developed to support a range of transportation modes

Levels of Control

The Levels of Control – **Regulate, Manage and Facilitate** – provide an important foundation for the development of options and recommendations. The Levels of Control are linked to the level of flexibility and level of anticipated change to development patterns.


- **Regulate:** Identifies mandatory requirements with little room for interpretive flexibility, using language such as 'require', 'will', 'shall' and 'must'
- **Manage:** More focused on management and implementing principles with some inherent interpretive flexibility, using language such as 'permit', 'prefer' and 'should'
- **Facilitate:** Intended to facilitate positive change that might be more difficult to achieve, using language such as 'encourage', 'desire' and 'incent'

Transportation


DRAFT Options & Recommendations Report

- T Option 1: Current approach with required adjustments (**regulate**)

Multi-Modal Transportation

-  - T Option 2: Implement a broad range of policies to support a more multi-modal transportation system, including active transportation (e.g. walking/cycling), complete streets and transportation demand management, going beyond Provincial requirements (**regulate/manage/facilitate**)

Implementation of Town Plans

- T Option 3: Refer to relevant plans without repeating their content
-  - T Option 4: Refer to relevant plans and distill key objectives to include in the Official Plan
- T Option 5: Include a fulsome implementation of the relevant plans in the Official Plan, including objectives, key policies and recommendations

Next Steps

1. Finalize the Options and Recommendations Report
2. Begin Phase 5: Draft Plan

Town of Collingwood

