

# Collingwood Official Plan Update

## Sustainable Development Community Workshop

November 30th, 2020



The Planning Partnership | urbanMetrics | Plan B Natural Heritage | Plan-It Geographical

Assisted by: BA Group, SCS Consulting Group and Bray Heritage



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# Overview of Work Completed to Date

Since the last public workshop in March 2020, a number of tasks have been completed in the Official Plan Update project:

- Online Survey
- What We Heard Report
- 9 Discussion Papers
- DRAFT Options & Recommendations Reports
- Meetings with the Technical Advisory Committee & Department Heads
- One-on-one meetings with members of Council
- Council Presentation

# Work Program

Phase 1

Project Start-Up

Phase 2

Community Visioning/Information Gathering

Phase 3

Background Analysis/Studies and Issue Identification

Phase 4

Directions/Recommendations < **We are here**

Phase 5

Draft Plan

Phase 6

Adoption



# Guiding the Official Plan Update – Key Values

It has been made clear that the character and spirit of Collingwood are grounded in several key values. These values will continue to be critical considerations as the project moves forward, particularly through the upcoming draft Official Plan.

- Walkability
- Social inclusivity
- Healthy lifestyle
- Sustainability
- Connectivity
- Quality urban design



# Community Engagement



**Project Webpage**



**Email List (360+)**



**Public Workshop March 2020**

- 12 discussion groups over 3 sessions
- Approximately 150 participant



**89 Emails Received**



**4 Community Group Meetings**



**2 Rounds of One-on-One Conversations with Council Members**

- January 6<sup>th</sup> & November 20<sup>th</sup>/23<sup>rd</sup> 2020



**Social media**

- 15 posts each on Facebook and Twitter



**2 Council Presentations**

- January 7<sup>th</sup> & November 23<sup>rd</sup> 2020



**Online survey**

# What We Heard | Online Survey, Key Opportunities/8 Topics

- Survey ran from May 21<sup>st</sup> to July 2<sup>nd</sup>, 2020
- Over 528 participants and 20,184 data points
- Almost 70% of participants identified as female
- 75% of all participants were 41 years or older

Comments received through the online survey on **sustainable development** include:

- Support for building cycling and pedestrian infrastructure, including trails and designated bike lanes on roads
- Consider having streets in Downtown become pedestrian or bike only during certain times during summer months
- Support the development of green buildings through incentive programs
- Move towards green energy and develop a comprehensive strategy on green energy
- Support mixed-use communities that allow for more active transportation and less car dependency
- Support for smaller homes, but ensure that they are still family sized

# What We Heard | Sustainable Development Discussion Paper

- New buildings should be net-zero
- Existing buildings should be retrofitted in order to achieve zero site carbon emissions
- Where possible, rehabilitate land to naturalize it
- Increase the urban tree canopy
- Protect natural areas
- Once buildings and other infrastructure have reached the end of their useful life, replace/retrofit them with an all-electric equivalent



# Sustainable Development

## Discussion Paper

- There is clear direction from the Province and County to **mitigate the impacts of a changing climate** through a variety of policy direction, including: energy and water conservation, complete communities, reducing the need for vehicles and green standards for new development
- More specifically, the Discussion Paper explored:
  - Stormwater management and strategies such as **low impact development and green infrastructure**
  - Reducing greenhouse gas emissions through a **more multi-modal transportation system** and compact, mixed use communities
  - Mitigating the **heat island effect**
  - **Renewable energy** production
  - The role of natural areas and the **urban tree canopy**
- It is important that Collingwood continues to evolve as a **complete and healthy community**, with easy access to green spaces and a commitment to universal accessibility (implementing AODA)



# Levels of Control

The Levels of Control – **Regulate, Manage and Facilitate** – provide an important foundation for the development of options and recommendations. The Levels of Control are linked to the level of flexibility and level of anticipated change to development patterns.

- **Regulate:** Identifies mandatory requirements with little room for interpretive flexibility, using language such as 'require', 'will', 'shall' and 'must'
- **Manage:** More focused on management and implementing principles with some inherent interpretive flexibility, using language such as 'permit', 'prefer' and 'should'
- **Facilitate:** Intended to facilitate positive change that might be more difficult to achieve, using language such as 'encourage', 'desire' and 'incent'

# Sustainable Development

## DRAFT Options & Recommendations Report

- SD Option 1: Current approach while adding reference to applicable Town plans/goals, and introducing green building guidelines in the Urban Design Manual (**facilitate**)
-  - SD Option 2: Include encouragement of green building technologies for new development directly in the Official Plan, with the potential for incentives (**facilitate**)
-  - SD Option 3: Include measurable requirements for green building technologies for new development in the Official Plan, which could include a minimum 'score', with the potential for incentives (**regulate**)

\* If there is an appropriate rationale and 'will' to implement this

# Next Steps

1. Finalize the Options and Recommendations Report
2. Begin Phase 5: Draft Plan

# Town of Collingwood

