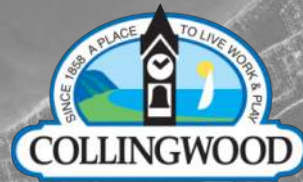


Collingwood Official Plan Update

The Downtown and Waterfront Community Workshop

December 1st, 2020



The Planning Partnership | urbanMetrics | Plan B Natural Heritage | Plan-It Geographical

Assisted by: BA Group, SCS Consulting Group and Bray Heritage



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Overview of Work Completed to Date

Since the last public workshop in March 2020, a number of tasks have been completed in the Official Plan Update project:

- Online Survey
- What We Heard Report
- 9 Discussion Papers
- DRAFT Options & Recommendations Reports
- Meetings with the Technical Advisory Committee & Department Heads
- One-on-one meetings with members of Council
- Council Presentation

Work Program

Phase 1

Project Start-Up

Phase 2

Community Visioning/Information Gathering

Phase 3

Background Analysis/Studies and Issue Identification

Phase 4

Directions/Recommendations < **We are here**

Phase 5

Draft Plan

Phase 6

Adoption



Guiding the Official Plan Update – Key Values

It has been made clear that the character and spirit of Collingwood are grounded in several key values. These values will continue to be critical considerations as the project moves forward, particularly through the upcoming draft Official Plan.

- Walkability
- Social inclusivity
- Healthy lifestyle
- Sustainability
- Connectivity
- Quality urban design



Community Engagement



Project Webpage



Email List (360+)



Public Workshop March 2020

- 12 discussion groups over 3 sessions
- Approximately 150 participant



89 Emails Received



4 Community Group Meetings



2 Rounds of One-on-One Conversations with Council Members

- January 6th & November 20th/23rd 2020



Social media

- 15 posts each on Facebook and Twitter



2 Council Presentations

- January 7th & November 23rd 2020



Online survey

What We Heard | Online Survey, Key Opportunities/8 Topics

- Survey ran from May 21st to July 2nd, 2020
- Over 528 participants and 20,184 data points
- Almost 70% of participants identified as female
- 75% of all participants were 41 years or older

Comments received through the online survey on the **downtown and waterfront** include:

- Close down streets in the downtown on weekends to allow for creative programming
- Make downtown more walkable and bikeable
- The waterfront should become a publicly accessible destination for all with some restaurants and bars, but also a place where you can enjoy nature in the form of parks and other greenspace
- Not supportive of residential development along the waterfront
- Need to reduce urban sprawl by allowing development within existing neighbourhoods as long as it is compatible

What We Heard | Downtown and Waterfront Discussion Paper

- The central waterfront area needs to allow for mixed use and higher density developments in order to support intensification within the waterfront
- Expand permitted uses within Mixed Use areas to include microbreweries
- There is insufficient parking within the Downtown
- Need to support the Downtown by disallowing other commercial centres from developing throughout the Town

The Downtown & Waterfront

Discussion Paper

- It will be important for the Town to encourage new development and investment in the downtown to ensure it continues to play a **strong role in the local economy**.
- While the downtown should continue as a strong retail/commercial node, it is no longer the only commercial centre, and it should therefore be **encouraged to evolve in a more diverse role**: 'downtown experience'.
- There is an opportunity to **encourage higher density residential development** within and in proximity to the downtown to support local businesses, make efficient use of infrastructure, support active transportation and add to a dynamic main street character.
- Higher density development requires exploring **how the Town manages parking downtown** and consideration of new solutions, including ensuring that parking access does not hinder efforts to create lively laneways.
- The Heritage Conservation District will continue to play an important role, and new policies/guidelines will have to address **how development can complement and be compatible with the heritage character**.

Levels of Control

The Levels of Control – **Regulate, Manage and Facilitate** – provide an important foundation for the development of options and recommendations. The Levels of Control are linked to the level of flexibility and level of anticipated change to development patterns.

- **Regulate:** Identifies mandatory requirements with little room for interpretive flexibility, using language such as 'require', 'will', 'shall' and 'must'
- **Manage:** More focused on management and implementing principles with some inherent interpretive flexibility, using language such as 'permit', 'prefer' and 'should'
- **Facilitate:** Intended to facilitate positive change that might be more difficult to achieve, using language such as 'encourage', 'desire' and 'incent'

The Downtown & Waterfront

DRAFT Options & Recommendations Report

- DW Option 1: Current approach with required adjustments

The Downtown

- ✓ - DW Option 2: Strengthen language to better manage built forms, relationship to the street, location of higher densities, supporting walking/cycling/transit, minimizing parking visibility (**regulate**)
- ✓ - DW Option 3: Include overview of the key objectives of the Heritage Conservation District Plan in the Official Plan, supported by additional guidelines in the Urban Design Manual
- DW Option 4: Include fulsome implementation of the objectives, key policies and recommendations of the Heritage Conservation District Plan in the Official Plan
- ✓ - DW Option 5: Encourage the Downtown to develop in a way that diversifies its role

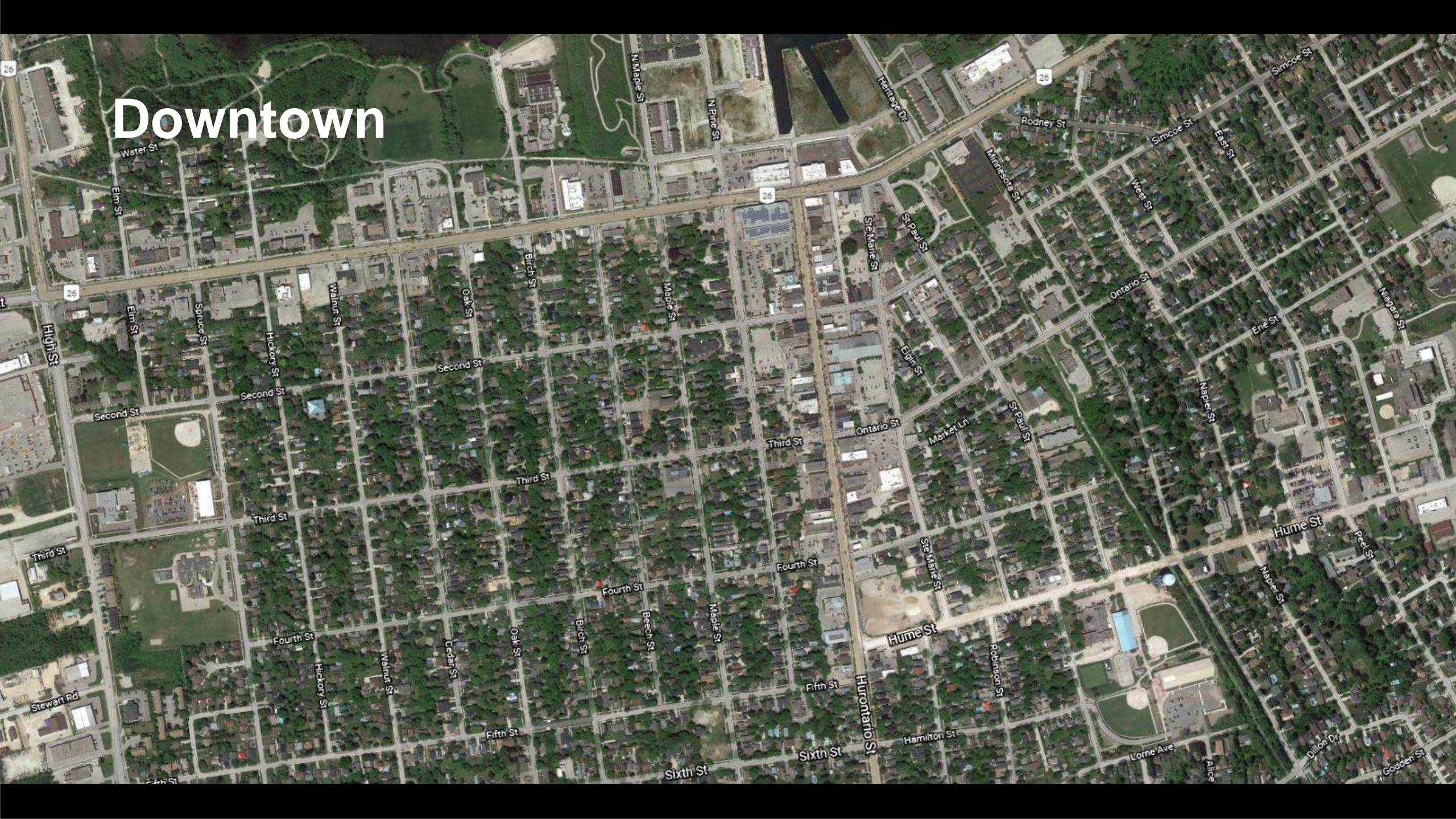
Waterfront – The Shipyards

- ✓ - DW Option 6: Implement a simplified Shipyards Special Policy Area to reflect what is already built, while still retaining the core requirements for the overall vision; strengthen/clarify existing policies where needed

Next Steps

1. Finalize the Options and Recommendations Report
2. Begin Phase 5: Draft Plan

Downtown



COLLINGWOOD WATERFRONT MASTER PLAN



1. Painted bike lanes
 2. New bridge over Black Ash Creek
 3. Replace viewing platform in Western Fens
 4. Off-leash dog park
 5. Skating Trail with Splash Pad / Skating Rink and Indigenous Gathering Place
 6. New kayak/canoe dock with wheelchair transfer station
 7. Park Pavilion and Boat Storage Building
 8. Retain one multi-purpose grass field
 9. Upgrade existing Boat Launch
 10. Upgrade Expanded seating and amphitheatre
 11. Overlook area for events at top of Ridgeline
 12. Re-grade pathways along existing Ridgeline slopes to address erosion
 13. Enhanced treatment of Side Launch Way and Hurontario Street
 14. Enhanced pedestrian treatment for crossings of First St
 15. Public Piazza with water feature
 16. Extend Pedestrian Promenade around the remainder of the Side Launch and Dry Dock as development occurs
 17. Extend transient and tour boat docking in Side Launch and Dry Dock Basins
 18. Potential for additional docks
 19. New Marina Services Building
 20. Seating / fishing docks - cantilevered from Pier
 21. Fuel and pump-out station
 22. Watt's Wharf
 23. Re-purpose Terminal support buildings for restaurant / Brew Pub
 24. Event staging and concert areas
 25. Sand beach with hammocks
 26. Slope Millennium Park lawn for viewing events and plant windbreak of trees at edge
 27. Swimming dock
 28. Eastern Fens viewing platform
 29. Canoe/kayak launch
 30. Strategic tree planting pockets
 31. Raised (humped) crossing
 32. EnviroPark washroom
 33. Updated EnviroPark equipment
 34. Accessible ramp to East Beach
 35. Potential Habitat Islands
 36. Extend east end of park
- T Trail Improvements / New Trail Sections
 B Boardwalk Improvements / New Boardwalk Sections
 D All Blue Buildings - Updated development standards and Design Guidelines
 P Reorganized or New Parking

Town of Collingwood

