

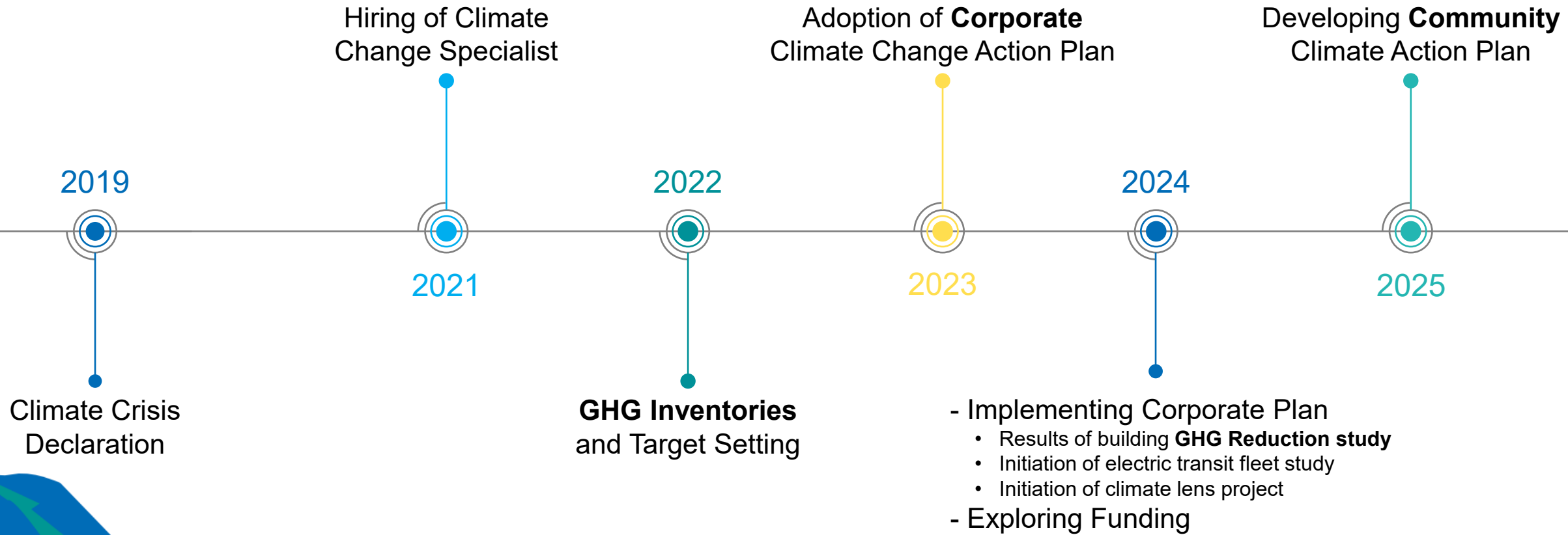
Collingwood Community Climate Action Plan:

Engagement Process Update





Climate Action in Collingwood



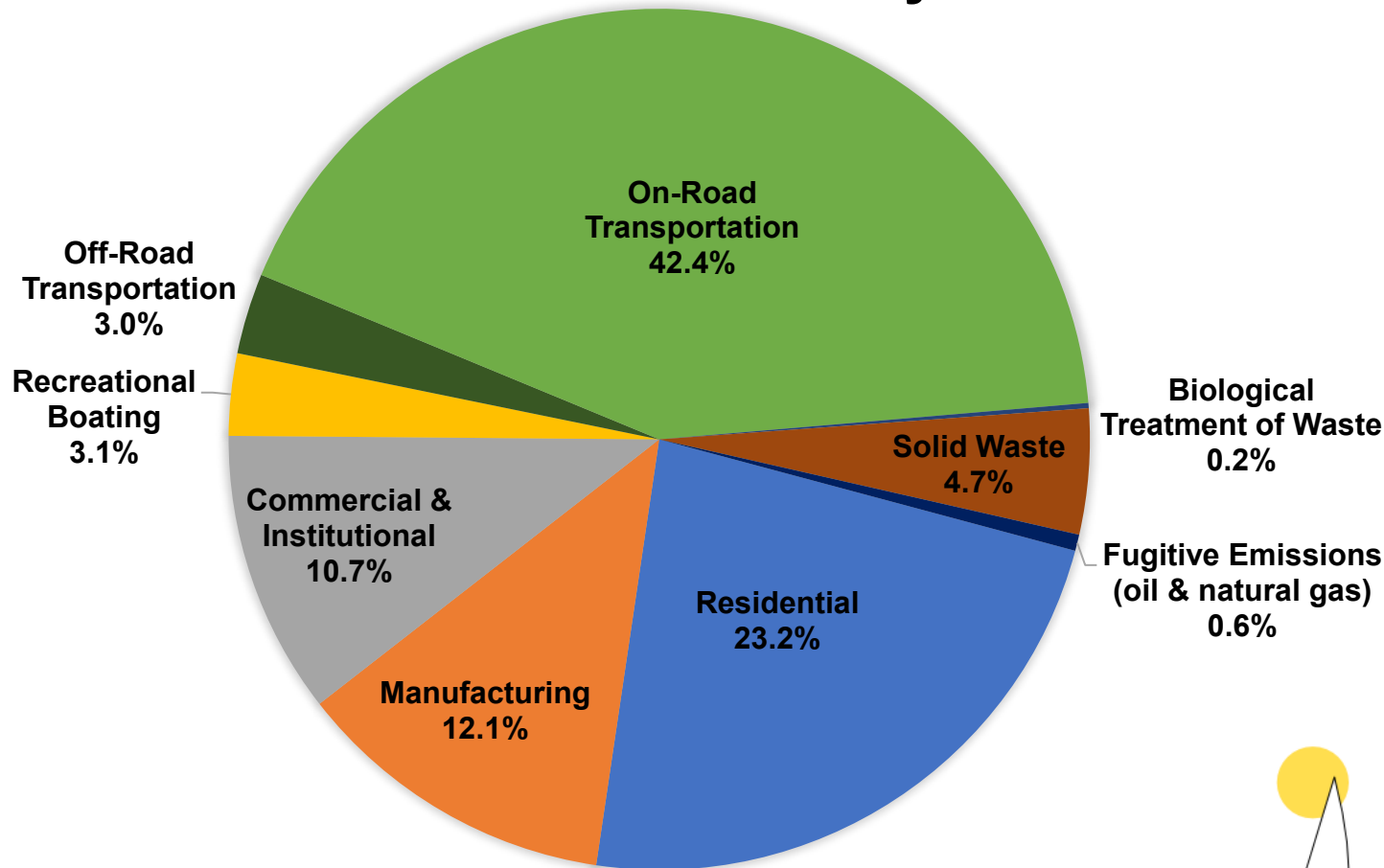


Community GHG Inventory – Results

In 2019, the Town of Collingwood produced approximately 207,218 tCO₂e from community sources.



2019 Community Greenhouse Gas Emissions Inventory





Engagement Plan Process

OUR COMMUNITY VISION

Sustainable, Connected, Vibrant

Collingwood is an inclusive community that offers a healthy and active lifestyle in a beautiful waterfront setting, anchored by a responsible government, strong business and nonprofit networks, and an animated downtown.

MISSION & VALUES

Working together to provide excellent services, progressive and accountable decision-making, collaboration and advocacy.

LEADERSHIP | INTEGRITY | RESPECT | EXCELLENCE | FINANCIAL STEWARDSHIP

PILLARS & GOALS

Sustainable

Connected

Vibrant

Responsible

Planning & Design: January – April 2025

- Frameworks co-created with stakeholders, rooted in transparency and relevance.
- Open call for in-person engagements

Engagement Sessions & Survey: April – June 2025

- Sector-specific working sessions and community input via the People's Panel + Survey,
- Pop-up in-person feedback opportunities across Collingwood to increase access.

Feedback & Reporting: July – August 2025

- Findings analysis and synthesizing community values and strategy input into the final report





Long List of Climate Action Strategies

Transportation	Buildings & Community Systems	Community Health & Resilience	Investment
<p>What are feasible strategies to reduce GHG emissions associated with transportation in Collingwood?</p>	<p>What are feasible strategies to reduce GHG emissions associated with the built environment in Collingwood?</p>	<p>How do we support community health and resilience through a changing climate?</p>	<p>How do we responsibly and equitably fund community climate initiatives?</p>
<ul style="list-style-type: none"> • Bike/Scooter Bylaw Review • Bicycle Parking Facilities • Increase Visitor use of Public Transportation • Interconnected Traffic Signals • Bike/Scooter Sharing • Collingwood Standard for Bike Lanes • Low Emissions Zones and Zero Emissions Zones • Anti-Idling • Free/Subsidized Public Transit • Encourage EV Charging Stations Across Town 	<ul style="list-style-type: none"> • Renewable Energy - Solar • Renewable Energy - District Energy • Green Economy Hub for Businesses • Financial Incentives for Non-Residential Buildings & Businesses • Downtown Organics System • Green Contractor & Business Certification Program • Green Development Standards • Residential Retrofits (CEF) • Circular Economy • Joint Waste Management Contracts 	<ul style="list-style-type: none"> • Urban Forest Network • Development of an Extreme Weather Preparedness Strategy • Develop a 3x30x300 Strategy • Pre-Treated Organics Program • Development of a Community Adaptation Plan • Creation of a Model Community 	<ul style="list-style-type: none"> • Community Promotion of Local Economy • Carbon Action Levy • Community Carbon Budgeting • Green Bonds

Engagement Methods

Focus Area Working Groups (April 2025)

- Designed to engage key groups of specialists who possess both field expertise and contextual knowledge relevant to climate action. The sectors for these sessions reflect the composition of the community GHG inventory.

People's Panel (May 2025)

- Purpose of ensuring the climate action strategies reflect the values and priorities of the Collingwood community.

Pop-Up Engagements (June 2025)

- Better understand the level of ambition residents want to put towards the Community Climate Action Plan



1. Small Group Analysis

- Each group reviewed 4–5 strategies each.
- Discussed local context, benefits, barriers, and implementation roles.

2. Impact/Feasibility Matrix

- Strategies plotted onto a 4-quadrant graph:
 - *Best Bets* (high impact, high feasibility)
 - *Major Projects* (high impact, low feasibility)
 - *Low-Hanging Fruit* (lower impact, high feasibility)
 - *Low Priority* (low impact, low feasibility)

3. Sensemaking & Refinement

- Reviewed trends, gaps, and surprises.
- Added strategies as needed.
- Finalized strategies passed to the Panel for public feedback and support evaluation.



People's Panel Session

1. Strategy Deep-Dive (Small Groups)

- Reviewed Strategy Input from FAWGs
- Reviewed 4 strategies per group
- Assessed community impact and equity considerations
- Scored strategies on level of community support



2. Sense-making Discussion

- Reviewed updated strategy matrix
- Identified trends, gaps, and key takeaways



3. Visioning & Recommendations

- Shared hopes for Collingwood's future
- Selected preferred climate ambition level
- Suggested ways to build public support
- Invitation to continue the conversation in the community








Approach:

Engage people informally by meeting them where they're at in familiar public spaces to:

- Gauge climate strategy direction
- Promote online engagement opportunities
- Capture quotes, photos, and stories about why this matters to Collingwood community members

Pop-Up Locations:

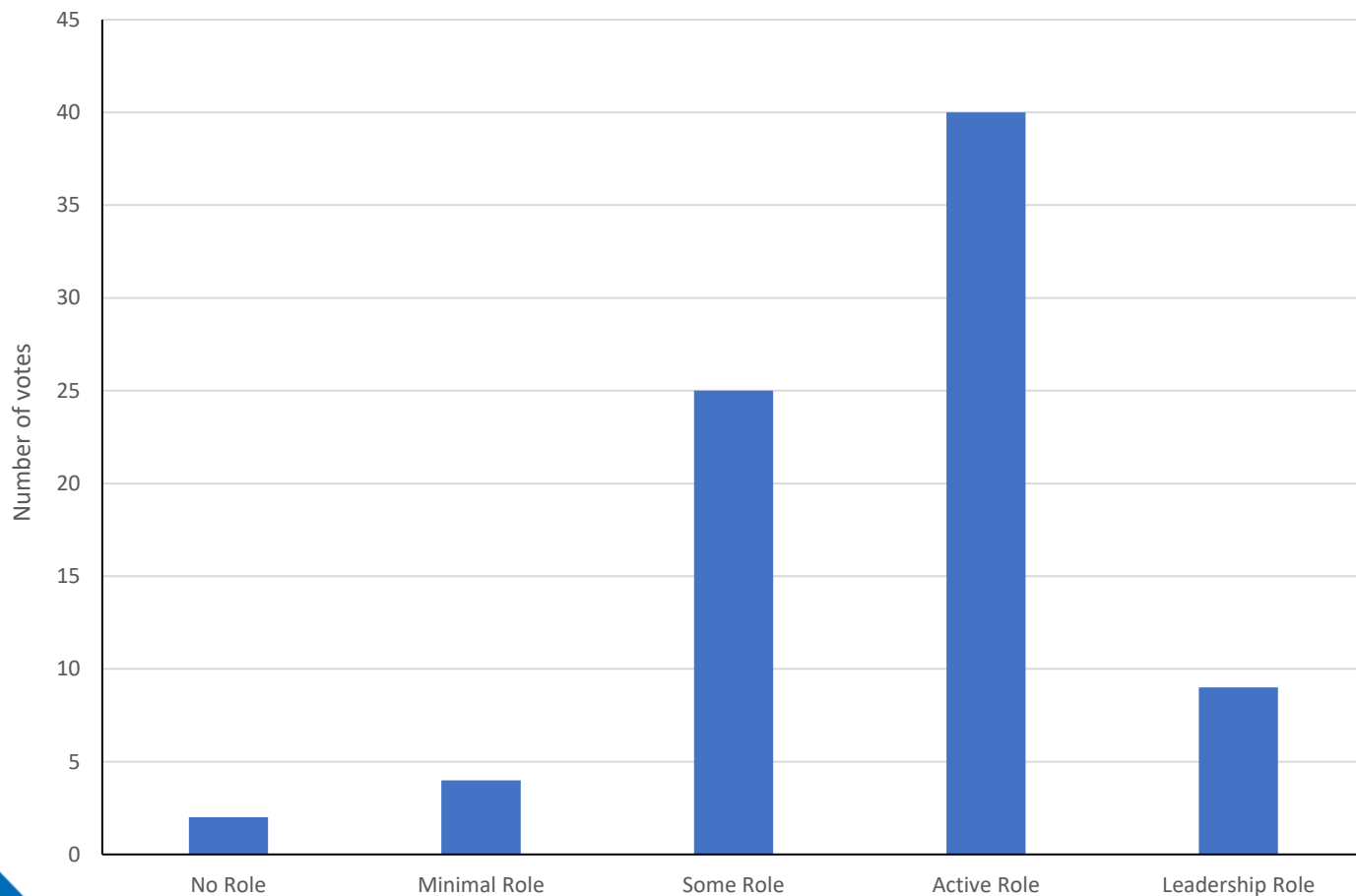
-  Plant Sale
-  Swim Lessons
-  Canada Day at 84 Hurontario Street
-  Library
-  Farmers Market





Who Participated?

How would you describe your current role in addressing climate change?



Focus Area Working Groups: 39 + 4 virtual

People's Panel Session: 19

Public Participation: 198 survey responses and engagement at pop-up events ensured broad representation.

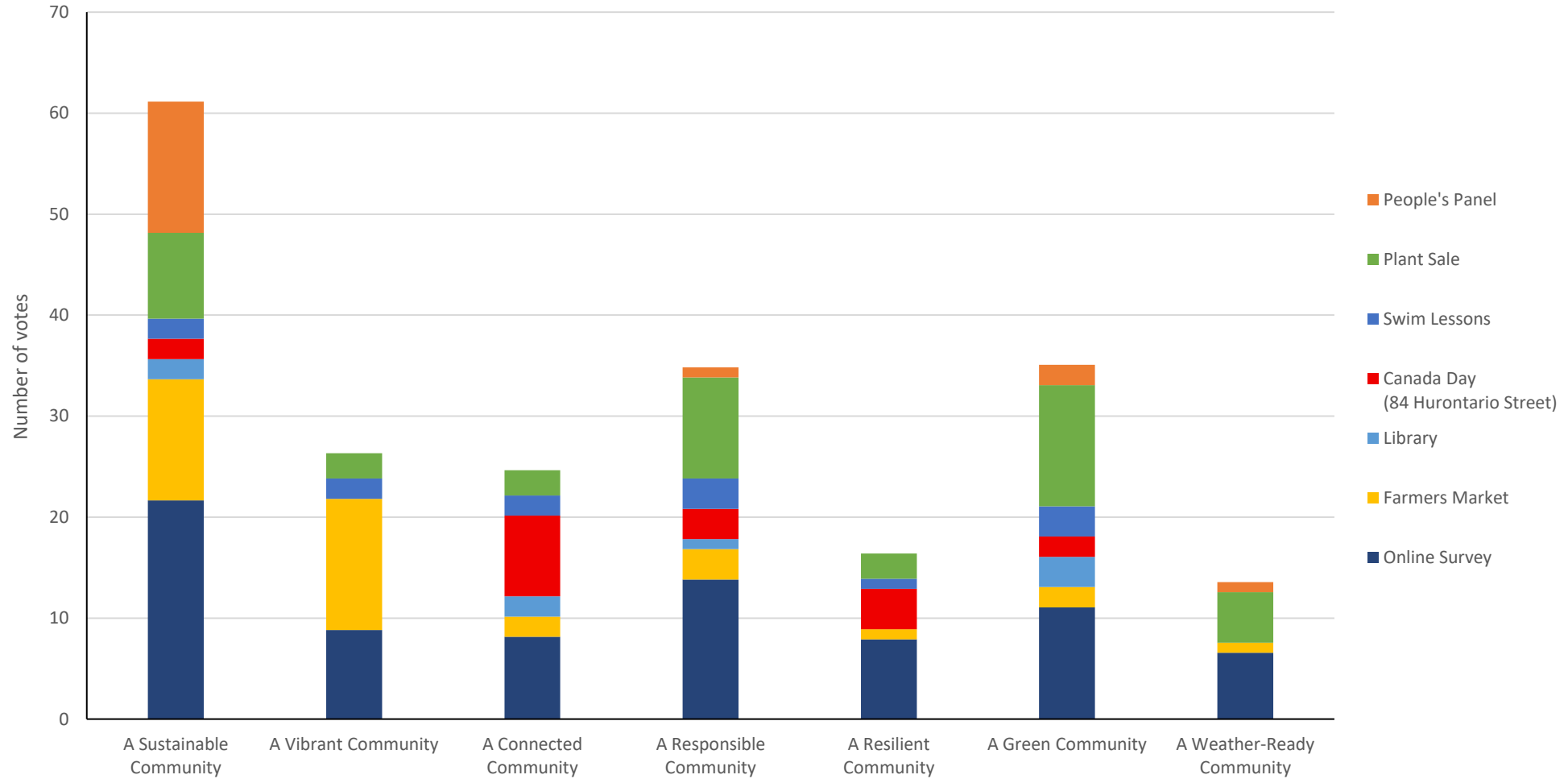
Total # of Engagements: 250+
Collingwood community members





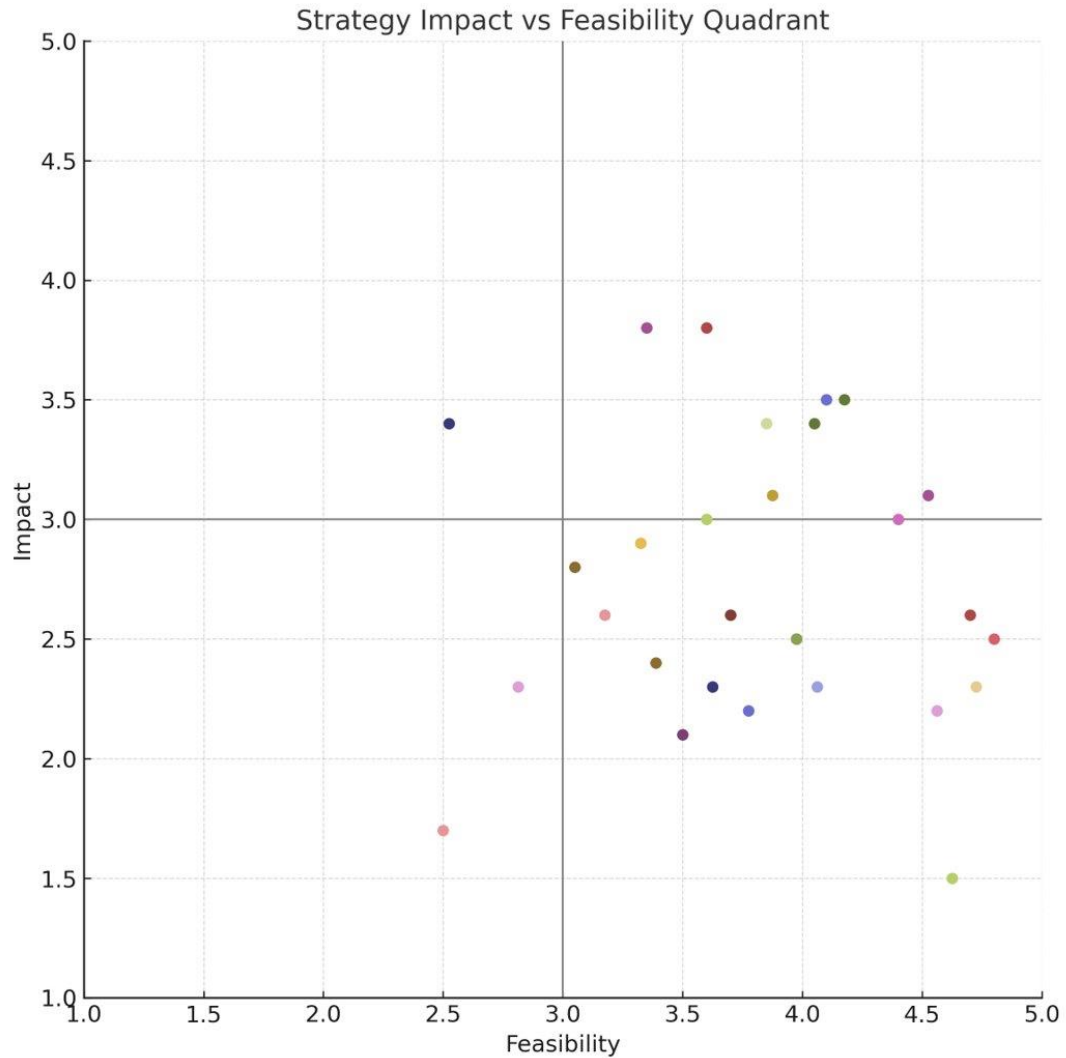
Vision for Collingwood's Future

Community Vision for Collingwood's Future





Initial Strategy Scores: Impact & Feasibility

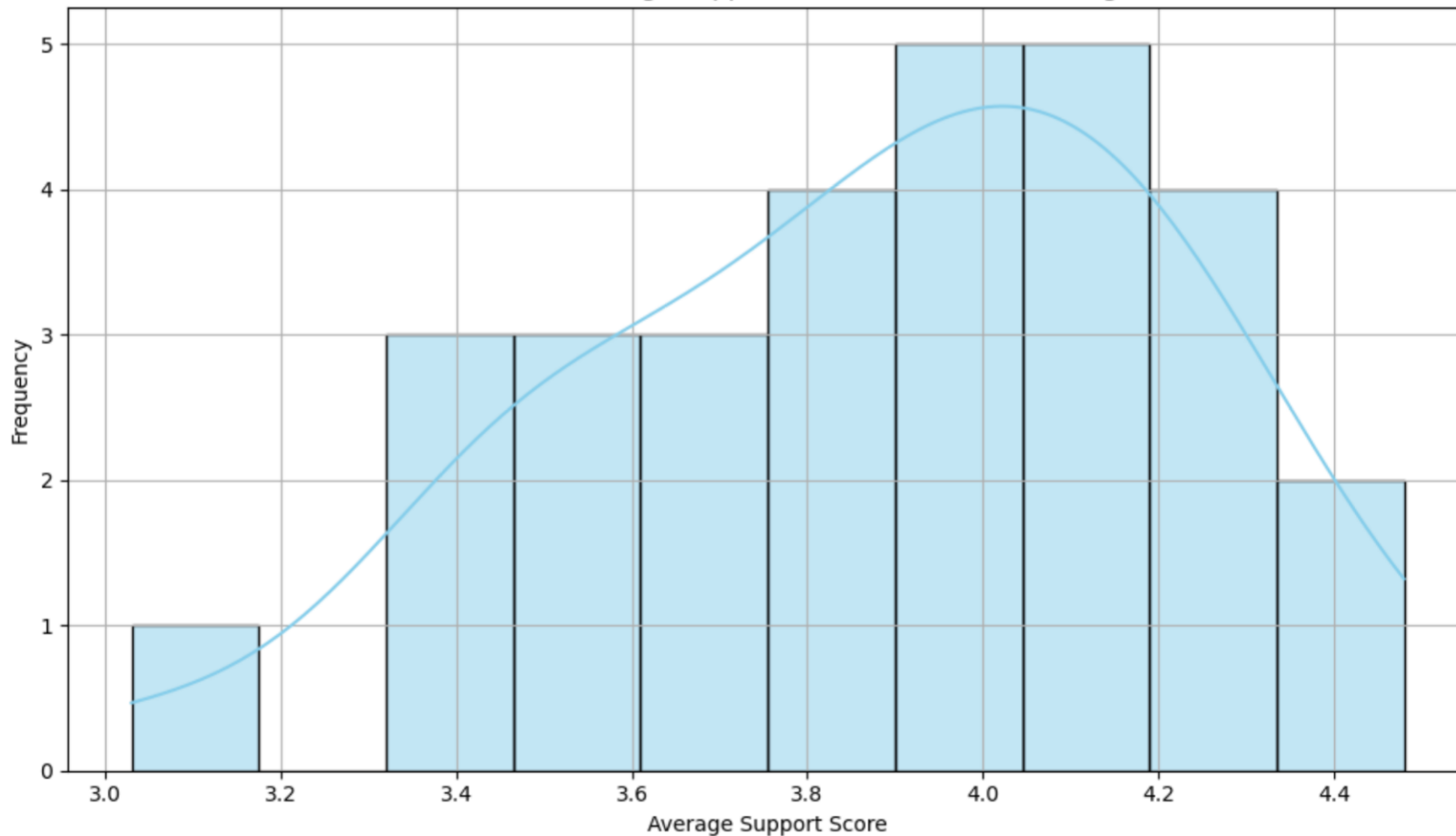


- Renewable Energy - Solar
- Renewable Energy - District Energy
- Green Economy Hub for Businesses
- Financial Incentives for Non-Residential Buildings & Businesses
- Downtown Organics System
- Green Contractor & Business Certification Program
- Green Development Standards
- Residential Retrofits (CEF)
- Circular Economy
- Joint Waste Management Contracts
- Urban Forest Network
- Extreme Weather Preparedness Strategy
- 3x30x300 Strategy
- Pre-Treated Organics Program
- Community Adaptation Plan
- Model Community
- Green Bonds
- Promotion of Local Economy
- Carbon Action Levy
- Carbon Budgeting
- Bike/Scooter Bylaw Review
- Bicycle Parking Facilities
- Transit Visitor Use
- Traffic Signals
- Bike/Scooter Sharing
- Bike Lane Standards
- Low Emissions Zones
- Anti-Idling
- Subsidized Transit
- EV Charging



Levels of Support

Distribution of Average Support Scores for Climate Strategies



- **High Consensus:** All 30 strategies rated as either 'Strong' or 'Moderate' support; none received low or negative ratings.
- **No Polarization:** Responses followed a normal distribution; no bi-modal disagreement patterns emerged.
- **Support Gaps = Education Needs:** Mixed-support strategies (e.g. EV charging, organics, carbon levy) may benefit from additional outreach.





Scenario 1: Prudent Action

Expectation: Continue implementing and improving strategies already planned/in-progress that support climate action. Impact is limited to what is under municipal control and relies on individuals to make small changes relative to the highlighted initiatives in addition to other sustainable options.

Scale of Investment: \$1 Million

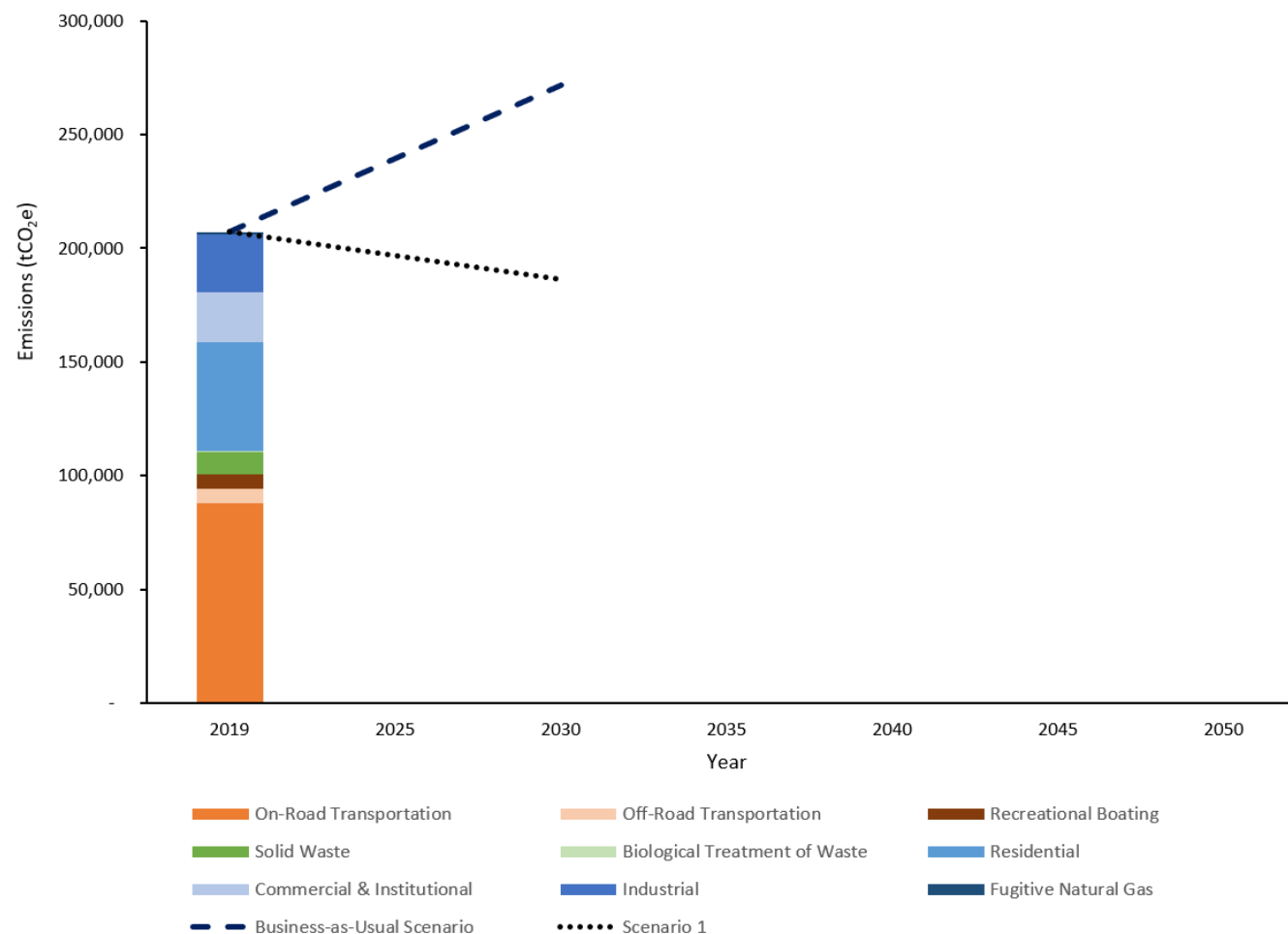
Timeline: 5 Years

Potential Impact: 10% GHG Reduction

Possible Actions:

- Residential Retrofit Incentives (CEF)
- Develop a community adaptation plan
- Anti-Idling
- Bike/Scooter bylaw review
- Community promotion of local economy
- Implement downtown organics system
- Community Energy Plan

Town of Collingwood Community GHG Emissions: Scenario 1





Scenario 2: Accelerated Action

Expectation: Community groups and businesses take leadership roles and partner in broadening actions being implemented across the community. Climate change becomes a stronger factor in decision making for most.

Scale of Investment: \$5 Million

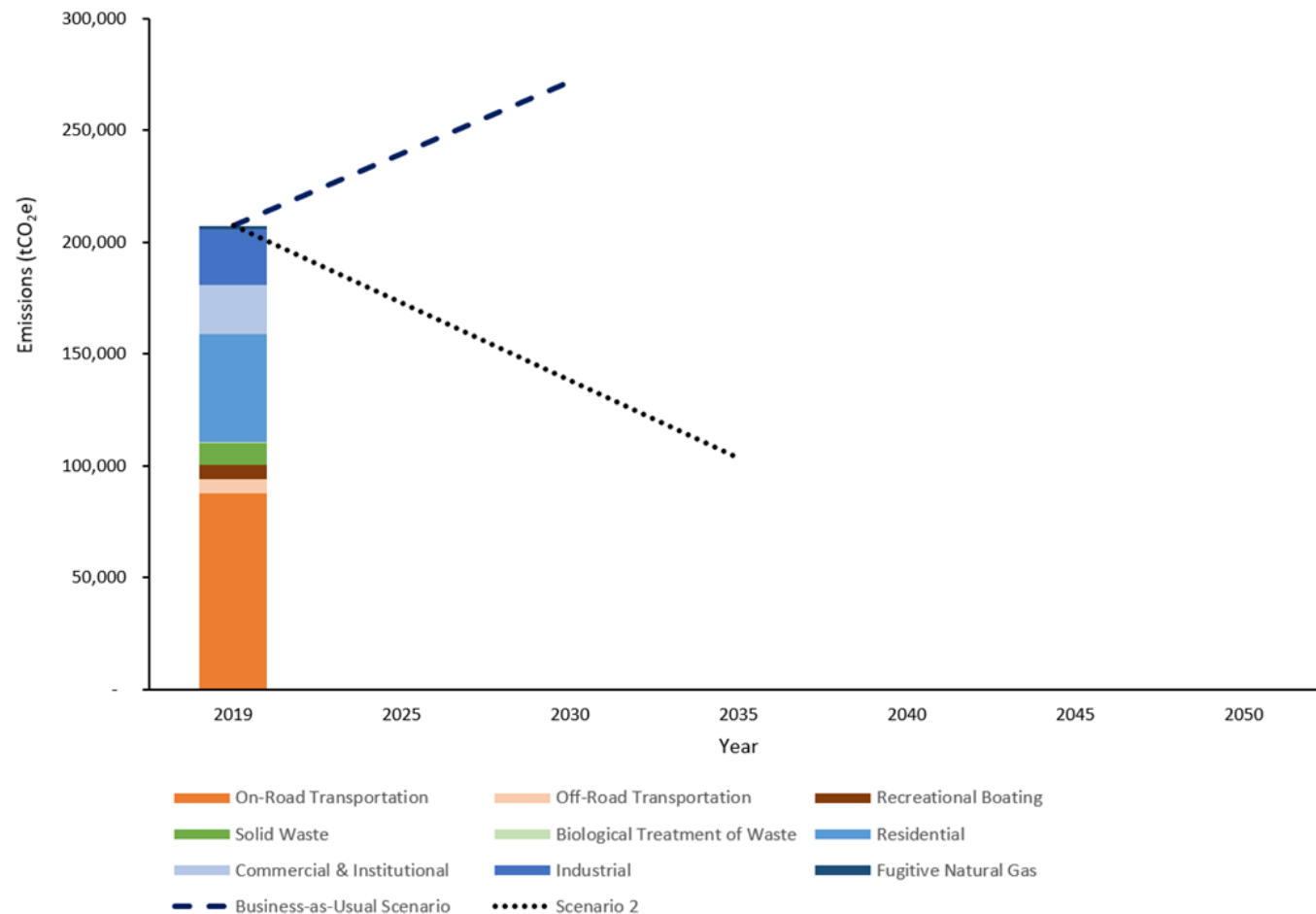
Timeline: 10 Years

Potential Impact: 50% GHG Reduction

Possible Actions - All actions in Scenarios 1 PLUS:

- Free/subsidized public transit for certain groups
- Low/zero emission zones
- Community Carbon Budgeting
- Encourage EV charging stations across Town
- Develop and Implement Green bonds
- Green economy hub for businesses
- Green contractor & business certification program
- Joint waste management contracts for businesses
- Renewable energy solutions: Solar

Town of Collingwood Community GHG Emissions: Scenario 2





Scenario 3: Ambitious Action

Expectation: All stakeholders contribute to achieving a net-zero vision. Accountability is shared among all sectors, organizations, community members, and levels of government.

Scale of Investment: \$200 Million

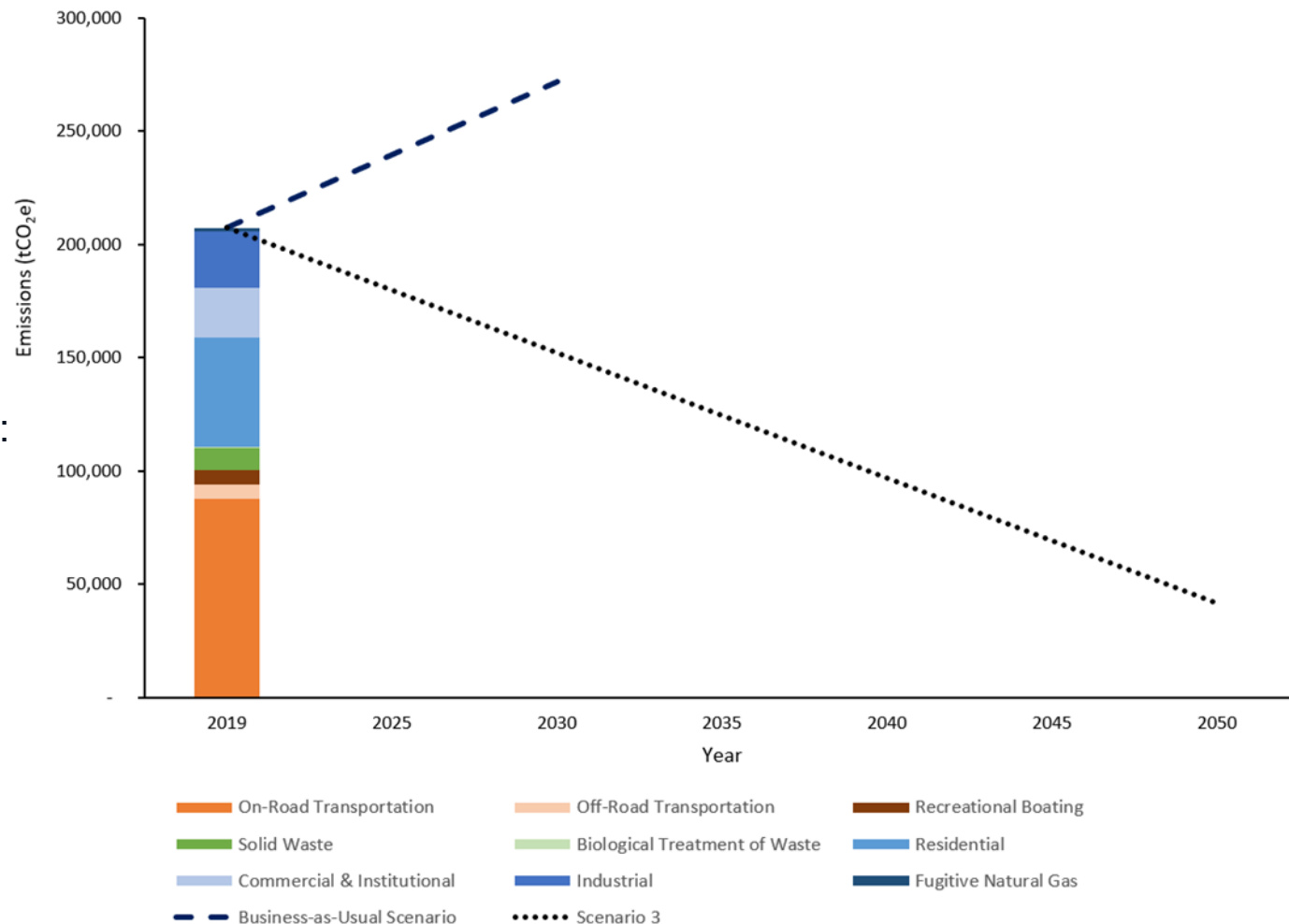
Timeline: 25 Years

Potential Impact: 80% GHG Reduction

Possible Actions - All actions in Scenario 1 & 2 PLUS:

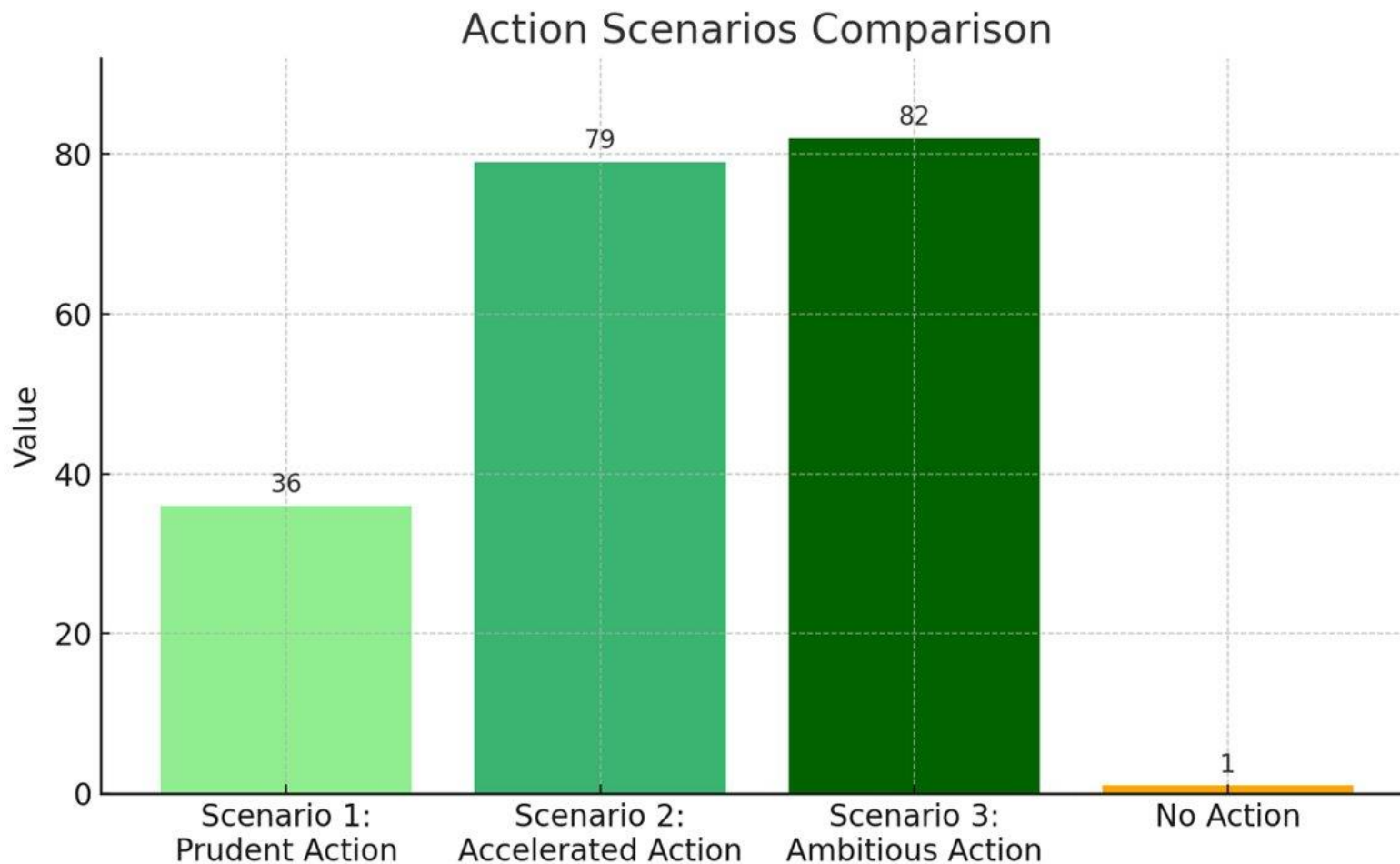
- Renewable energy solutions: District Energy
- Green Development Standards
- Increased visitor use of public transportation
- Carbon Action Levy
- Integrated land use planning
- Urban forest network
- Financial incentives for businesses and non-residential buildings
- Circular economy

Town of Collingwood Community GHG Emissions: Scenario 3





Community Ambition Key Findings





Where We're Going: What's Next?

Finalizing Strategic Insights from Community Engagement:

- **Finalize Strategic Recommendations (in-progress):**
 - Refine and prioritize climate strategies based on impact, feasibility, and level of public support.
- **Draft Final Report (in-progress):**
 - Complete the Findings & Recommendations Report to reflect community values, ambition, and preferred actions.
 - Circulate the draft for internal review to ensure alignment with municipal priorities and readiness for implementation - to close the loop and build trust ahead of plan adoption.
- **Launch Findings Report (Sept 2025):**
 - Publish the full Engagement Findings & Strategy Recommendations Report for community access and transparency.
 - Share accessible materials (e.g., executive summary, infographics, social posts) to highlight major themes and top-supported strategies.

