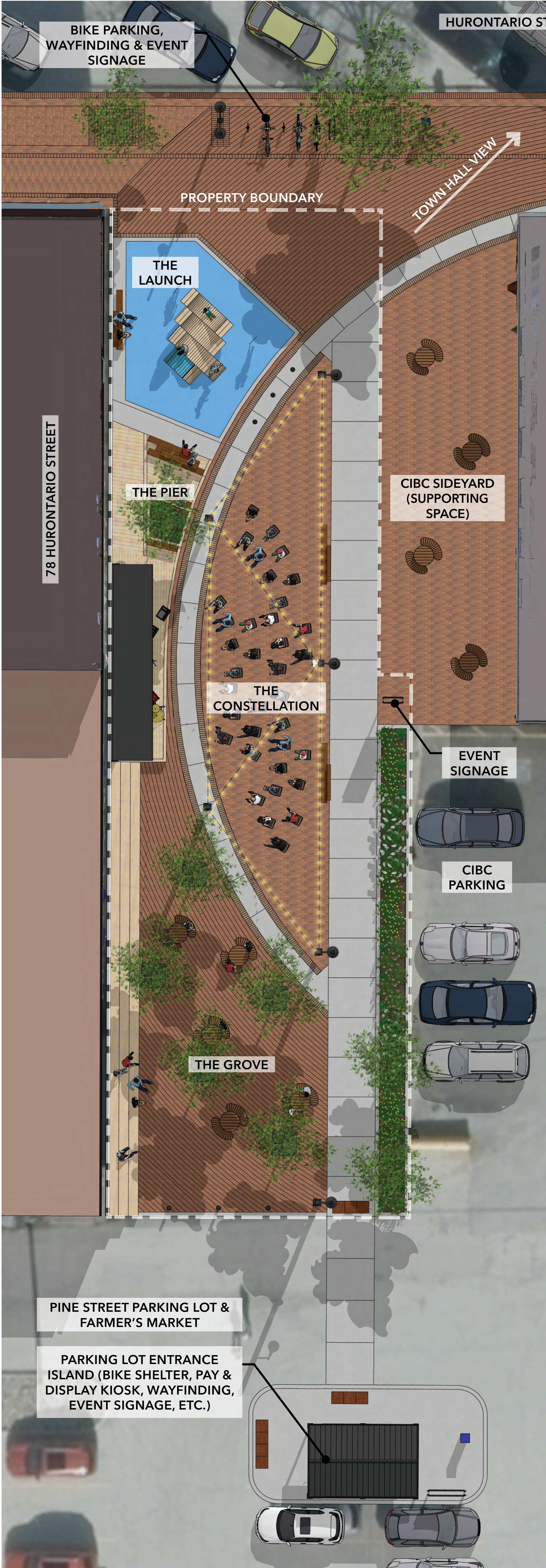


Public Space Revitalization: 84 Hurontario Street

OVERALL CONCEPT

Collingwood, Ontario August 12, 2026



OBJECTIVES

Destination Placemaking

1. Create a memorable, year-round destination with a distinctive sense of place that enriches Collingwood's evolving network of downtown public spaces and welcomes residents and visitors of all ages and abilities.

Community Identity & Public Art

2. Celebrate Collingwood's identity through meaningful public art, heritage interpretation, and community storytelling.

Public Realm Integration

3. Seamlessly integrate the site into Collingwood's evolving downtown public realm by extending the character of the streetscape and strengthening connections to surrounding public spaces.
4. Maintain a continuous, safe, and intuitive pedestrian route that remains functional during both everyday use and community events.

Arrival Experience

5. Create welcoming and intuitive entrances from Hurontario Street and the Pine Street Parking Lot that clearly announce arrival into a distinctive public space.

Downtown Vitality

6. Support downtown vitality by creating complementary public space experiences that strengthen surrounding businesses, the Farmers' Market, and the broader downtown experience.

Programming & Activation

7. Create a vibrant civic gathering space that supports diverse community events, performances, and year-round programming.

Everyday Use & Seating

8. Support active and passive everyday use by creating opportunities to sit, play, relax, socialize, linger, and gather.

Multi-Functional Design

9. Maximize the performance of this compact public space through innovative, multi-functional design

Environmental Comfort & Safety

10. Create a comfortable, safe, and welcoming year-round public space through thoughtful responses to microclimate, seasonal weather, and CPTED principles.

Evening Experience

11. Extend the vitality of the public space beyond daylight through a safe, welcoming, and visually engaging evening environment.

Communication & Information

12. Integrate opportunities to promote community events, downtown activities, and the identity of the space.

Active Transportation Support

13. Support active transportation while preserving valuable public space for gathering, programming, and community use.

Event Infrastructure

14. Provide integrated infrastructure that efficiently supports community events and everyday operations.

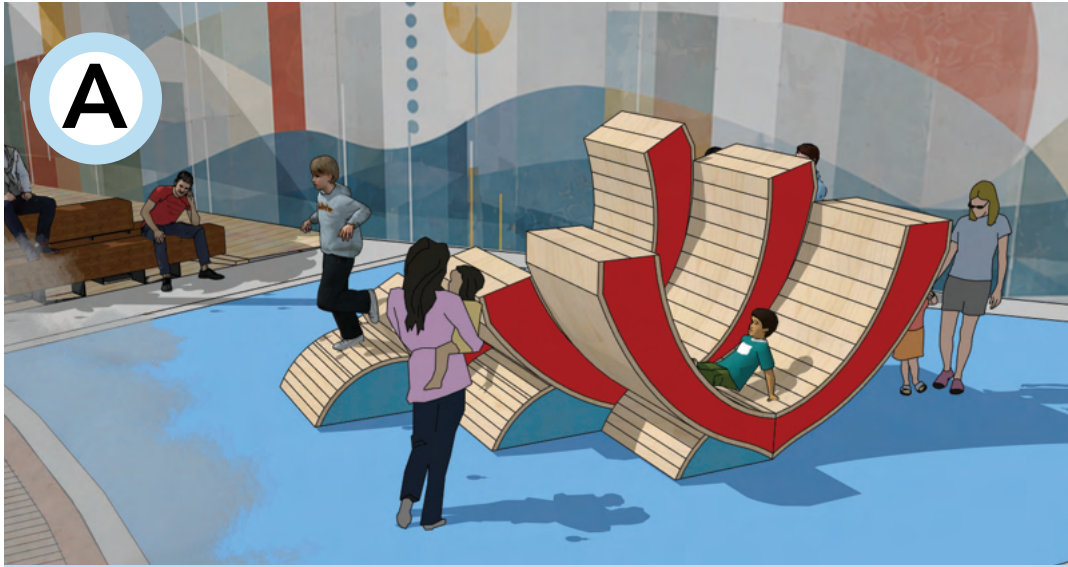
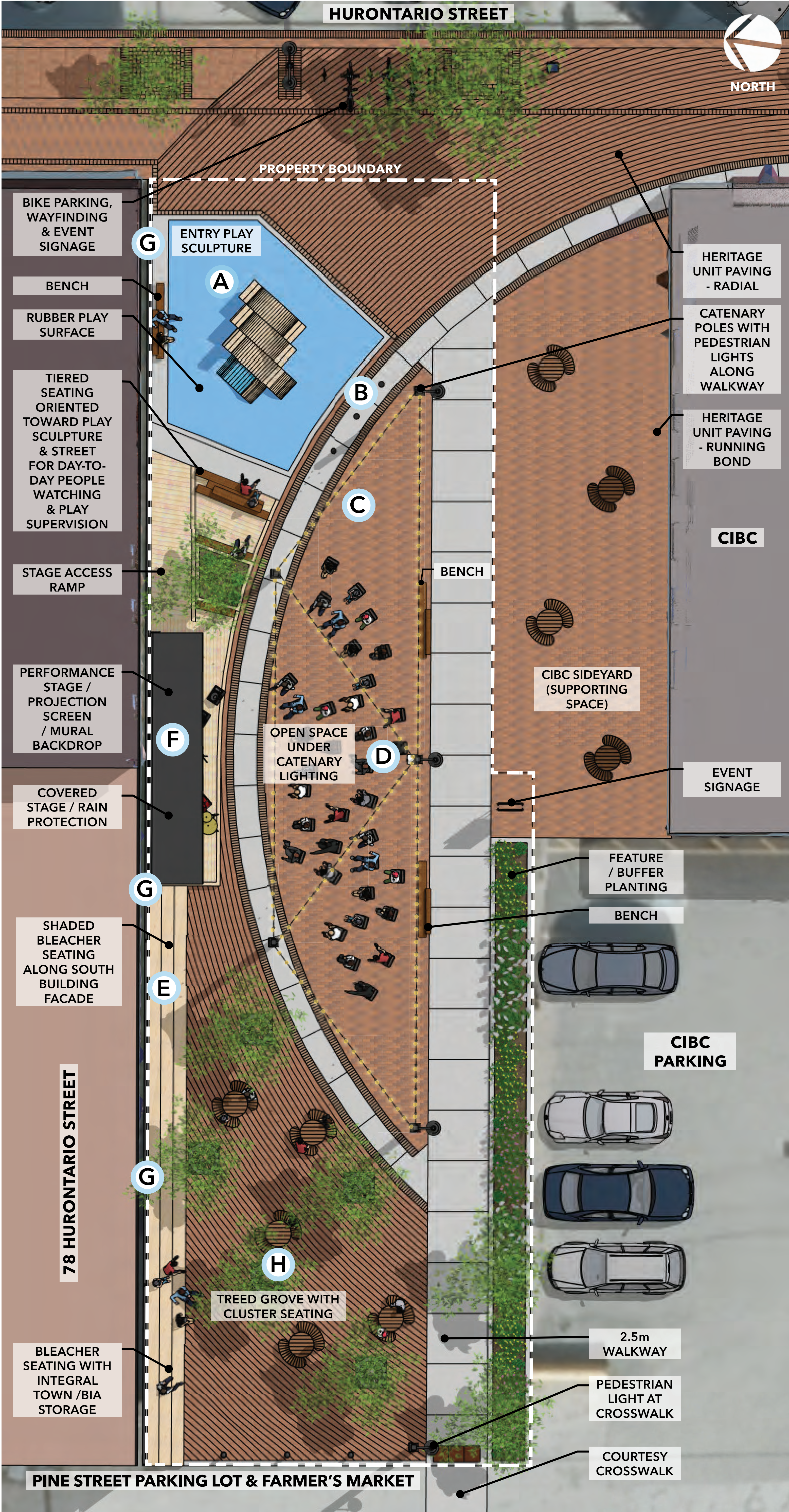
Operations & Stewardship

15. Design for durability, efficient operation, maintenance, and long-term stewardship.
16. Provide convenient access to secure event storage.

Public Space Revitalization: 84 Hurontario Street

SITE CONCEPT

Collingwood, Ontario August 12, 2026



ENTRY PLAY SCULPTURE



MISTY FEATURE



PROGRAMMABLE EVENT OPEN SPACE



CATENARY LIGHTS & OVERHEAD SCULPTURAL OPPORTUNITIES



BLEACHER & TIERED SEATING



STAGE / PROJECTION SCREEN / MURAL



MURAL OPPORTUNITIES



TREED SEATING GROVE

Public Space Revitalization: 84 Hurontario Street

CONCEPT IMAGES

Collingwood, Ontario August 12, 2026



WEST VIEW



EAST VIEW



Public Space Revitalization: 84 Hurontario Street

CONCEPT IMAGES

Collingwood, Ontario August 12, 2026



Public Space Revitalization: 84 Hurontario Street

INDUSTRIAL HERITAGE

Collingwood, Ontario August 12, 2026



INDUSTRIAL HERITAGE AESTHETIC

The design complements the refined Victorian character of Hurontario Street with a more contemporary industrial aesthetic inspired by Collingwood’s working past. Robust steel elements, catenary lighting, timber furnishings, and heritage-inspired paving reflect the more utilitarian character of the laneways and secondary spaces beyond the main street. Together, these elements introduce a complementary layer of character within the downtown public realm.



WALKWAY SURFACES



CATENARY LIGHTING



SITE FURNISHINGS



STAGE

