

An architectural rendering of a city block, Block 9, in the Town of Collingwood. The scene is viewed from an elevated perspective. A central horizontal street, Side Launch Way, runs through the middle of the block, featuring a wide, landscaped plaza with trees and a brick-paved pedestrian area. To the left of Side Launch Way, there are several rectangular building footprints arranged in a grid. To the right, a waterfront area is visible with a wooden pier, a small boat, and a building with a distinctive white, angular roof. Further right, a larger building with a flat roof and a parking lot is shown. The background shows a body of water with a few boats. The foreground shows more building footprints and streets. The overall style is a clean, modern architectural visualization.

# Piazza (Block 9)

## Town of Collingwood

Public Engagement / July 10, 2024

1. Introductions & Format
2. Background & Context
3. Opportunities & Constraints
4. Inspirational Ideas & Placemaking Opportunities
5. Concept Reveal
6. Next Steps

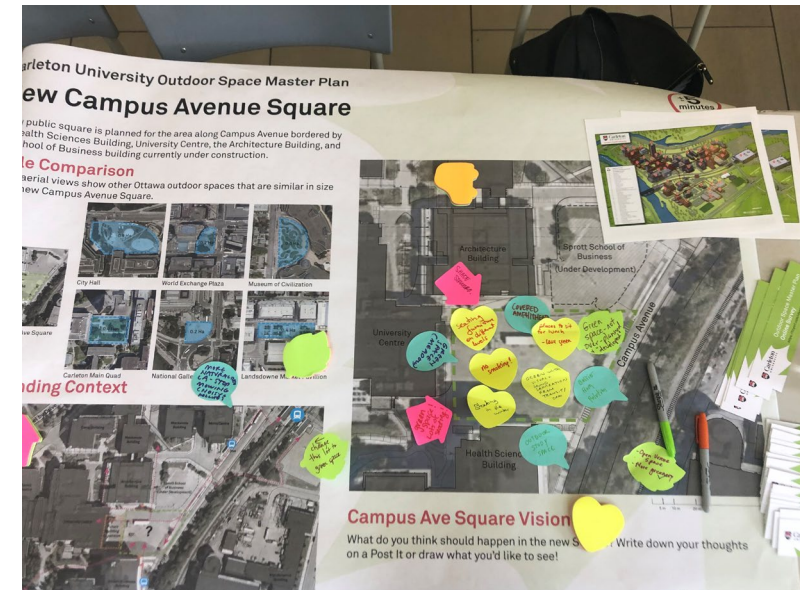


1. Introduce Consultants & Town Staff
  - Brook McIlroy
  - Town of Collingwood Staff
  
2. Meeting Format
  - Presentation & Panels
  
  - ‘Dotmocracy’
  - Sticky Notes
  - Comment Sheets
  - Survey Online

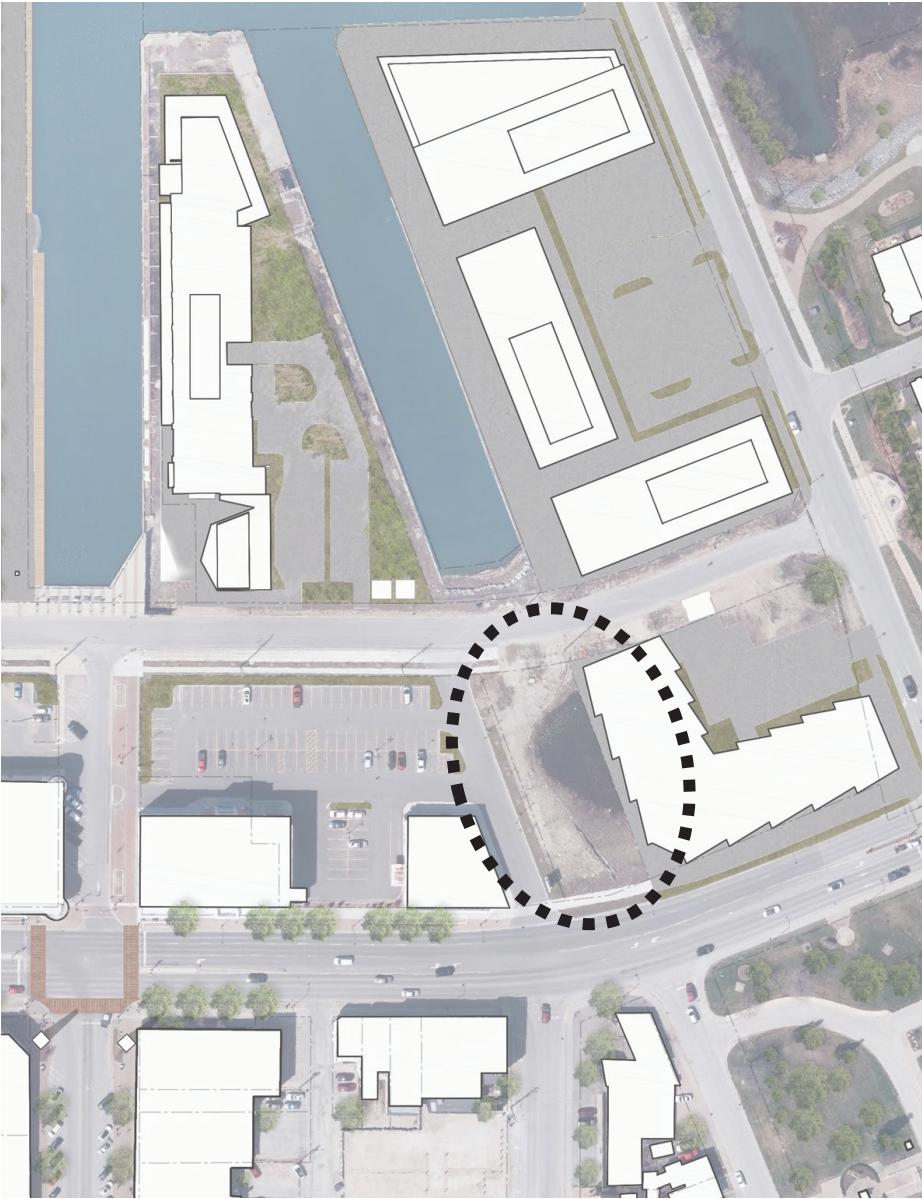
## HAVE YOUR SAY SHIPYARDS PIAZZA

We want to hear from you! Please leave us your comments

### 1 WHICH CONCEPT DO YOU PREFER? TELL US WHY



# CURRENT CONDITIONS





2016 WATERFRONT MASTER PLAN



2024 SHIPYARDS PUBLIC REALM PLAN

# INITIAL DESIGN PROPOSALS



2016 WATERFRONT MASTER PLAN



2024 SHIPYARDS PUBLIC REALM PLAN

## KEY PRIORITIES

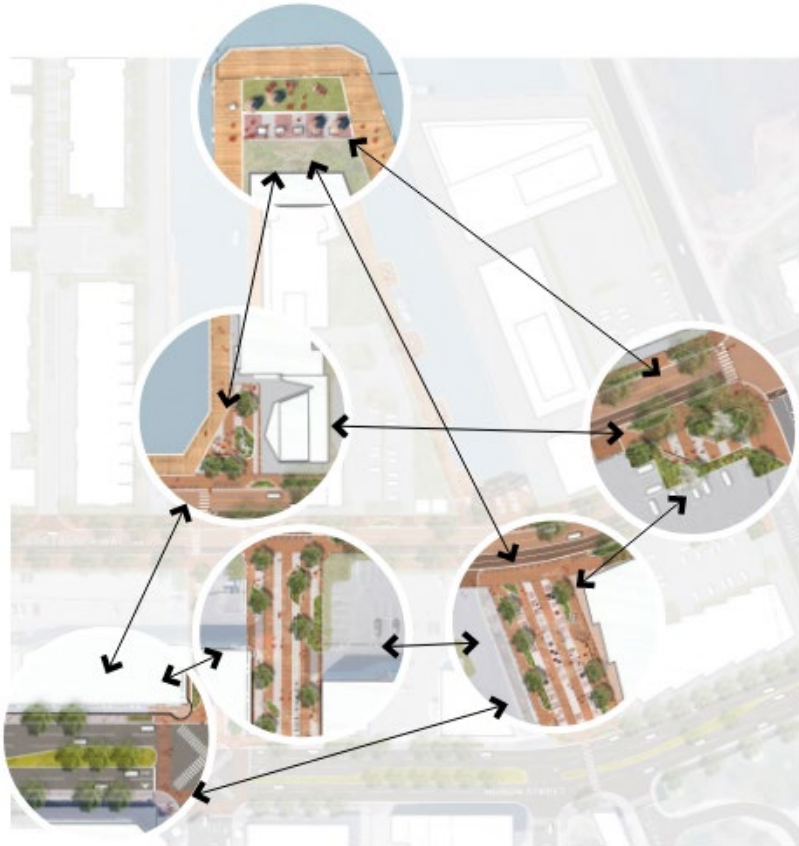
The following key priorities were ranked in order of importance through the first online survey by more than 750 respondents in Collingwood. These priorities have guided the development of the Master Plan.

- 1. Cycling and walking connections**
- 2. Public facilities supporting outdoor recreation (e.g. washrooms, pavilions, etc)**
- 3. Environmental and ecological health**
- 4. Activities and play areas for kids**
- 5. Arts and culture (e.g. theatre, music, events, festivals etc)**
- 6. High quality, mixed-use development (e.g. restaurant, residential, commercial development, etc)**
- 7. Non-motorized boating opportunities**
- 8. Winter activities (e.g. winter festivals, skating, etc)**
- 9. Celebrating Collingwood's history**
- 10. Motorized boating opportunities**

## KEY PRIORITIES

The following key priorities were ranked in order of importance through the first online survey by more than 750 respondents in Collingwood. These priorities have guided the development of the Master Plan.

- 1. Cycling and walking connections**
- 2. Public facilities supporting outdoor recreation (e.g. washrooms, pavilions, etc)**
- 3. Environmental and ecological health**
- 4. Activities and play areas for kids**
- 5. Arts and culture (e.g. theatre, music, events, festivals etc)**
- 8. Winter activities (e.g. winter festivals, skating, etc)**
- 9. Celebrating Collingwood's history**



### 3.2 Guiding Principles

The Guiding Principles help create a high-quality public realm that reflects Collingwood's unique location between the escarpment and Georgian Bay, as well as its presence as a four-season destination for residents and visitors. The themes of the Guiding Principles are intended to inform and inspire the design and programming of the outdoor spaces and character areas within the Shipyards, creating a strong sense of place within the Town. The Guiding Principles were developed based on feedback from Town Staff and the public throughout consultation, as well as understanding the current site conditions and best practices in landscape architectural design.

#### Pedestrian-Centric

Pedestrian-friendly streetscaping, including wide sidewalks, pedestrian-only zones, and accessible amenities, to prioritize safety, accessibility, and walkability that will create vibrant and inviting spaces to encourage active transportation, social interaction, and community engagement. Ensure that public spaces are safe, inclusive, and accessible for all individuals, incorporating universal design principles, adequate lighting, and accessible infrastructure.

#### Waterfront Activation

Activate waterfront areas with recreational amenities, public spaces, and dining options to enhance the overall attractiveness of the public realm.

#### Culturally Enriched Design

Recognize and celebrate the rich culture of the local community by incorporating elements of local artistry, historical traditions, and cultural heritage into the design process.

#### Climate-Positive Design

Integrate green infrastructure and sustainable practices to minimize environmental impact and enhance climate resiliency within the public realm, demonstrating a commitment to climate-positive design initiatives.

## OPPORTUNITIES + CONSTRAINTS

### OPPORTUNITIES

- Beautiful waterfront views
- Adjacent to thriving Downtown community
- Passive and active spaces
- Set standard for high quality design along the waterfront
- Key site for greening and landscaping
- Urban plaza to support four season design

### CONSTRAINTS

- Located adjacent to major thoroughfare
- First site within Shipyards development
- Adjacent driveway
- Enhancing the public realm on available budget

# INSPIRATIONAL IDEAS

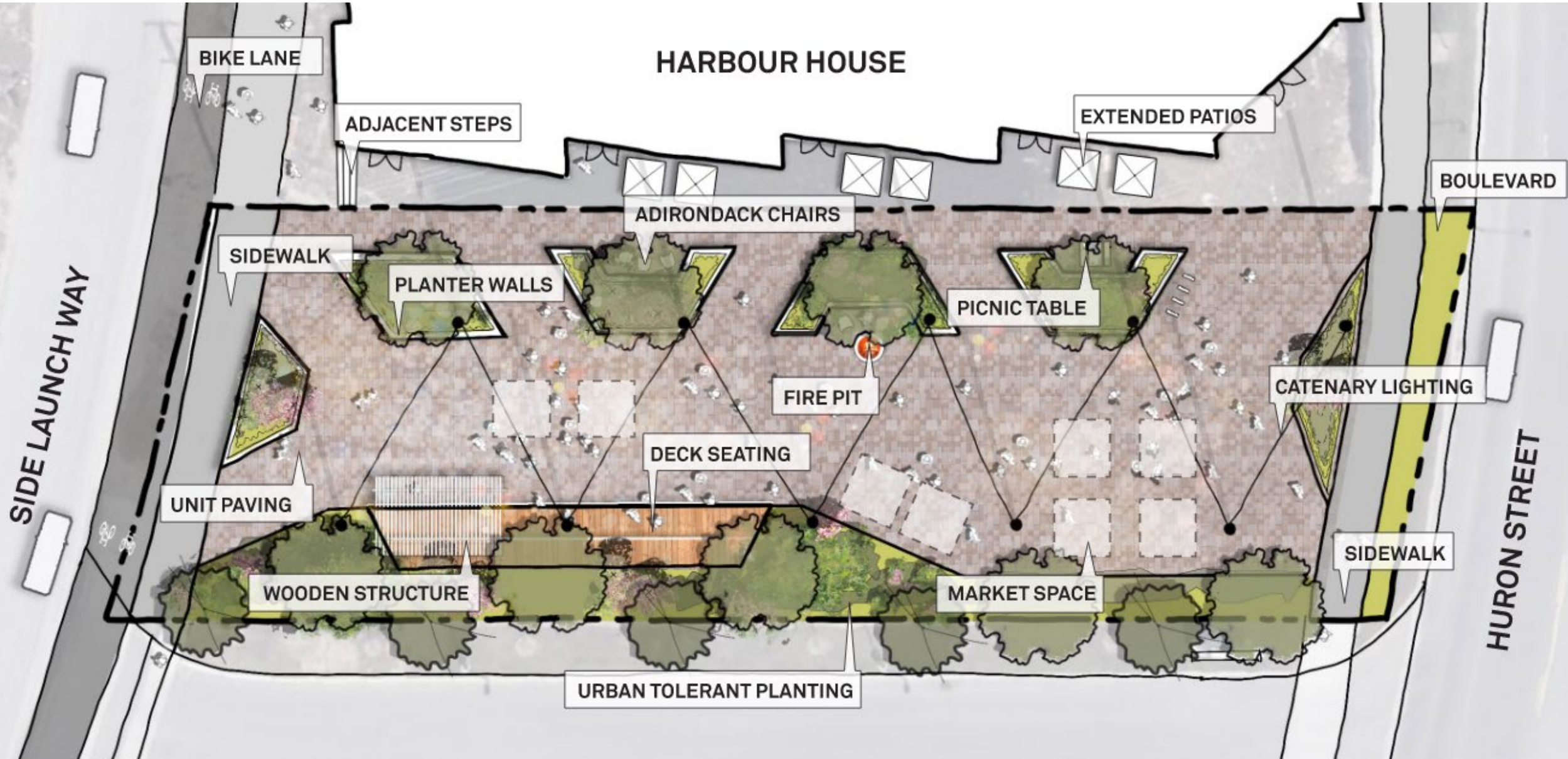


PLACEMAKING



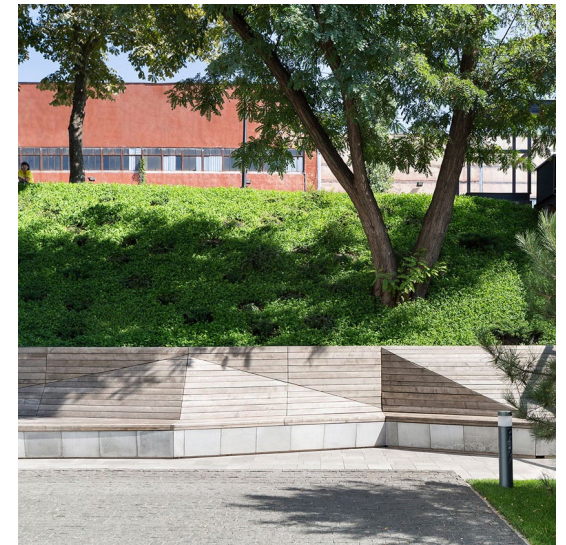
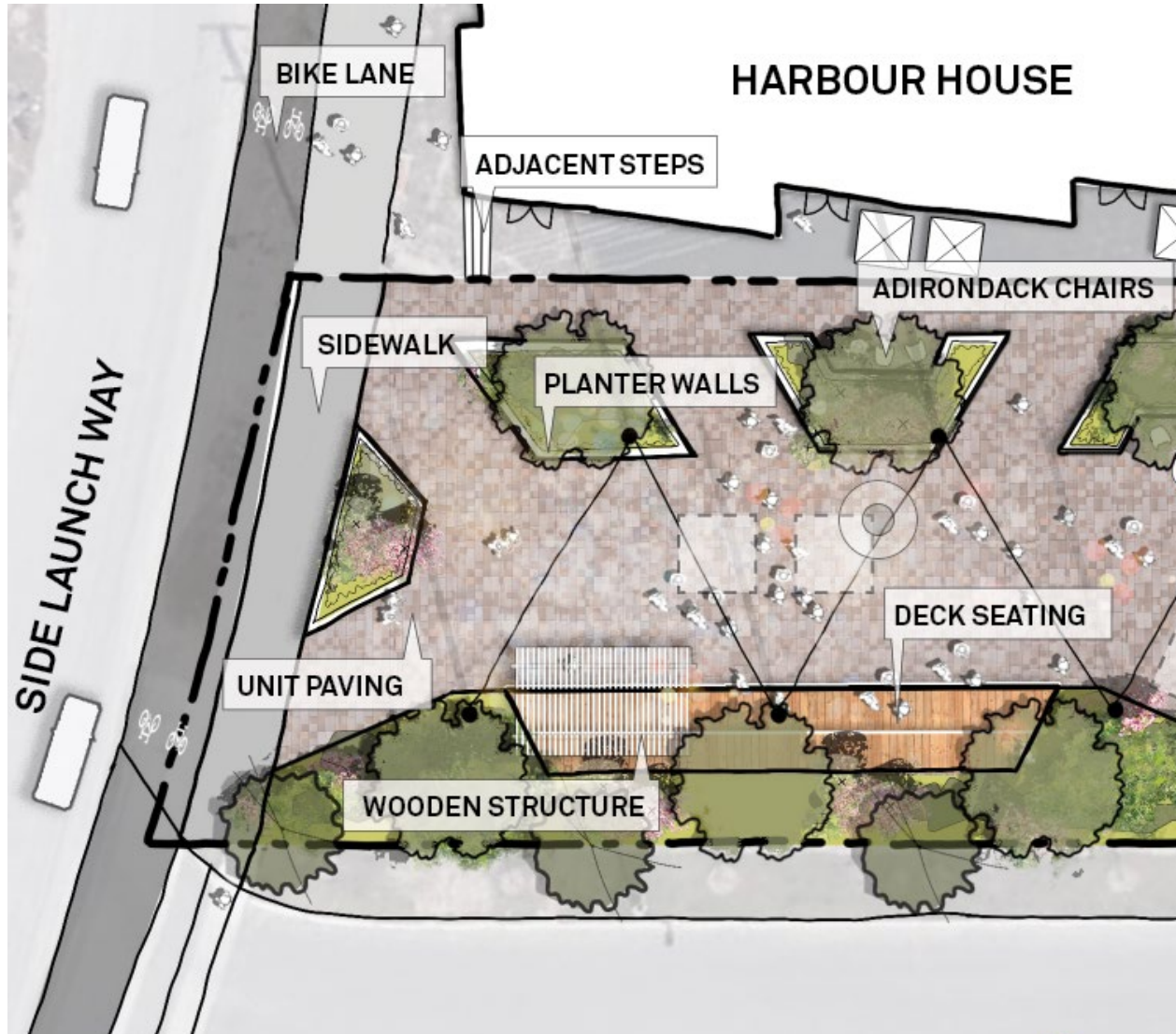
# CONCEPT A – 'THE DOCKS'

PIAZZA (BLOCK 9)  
Town of Collingwood



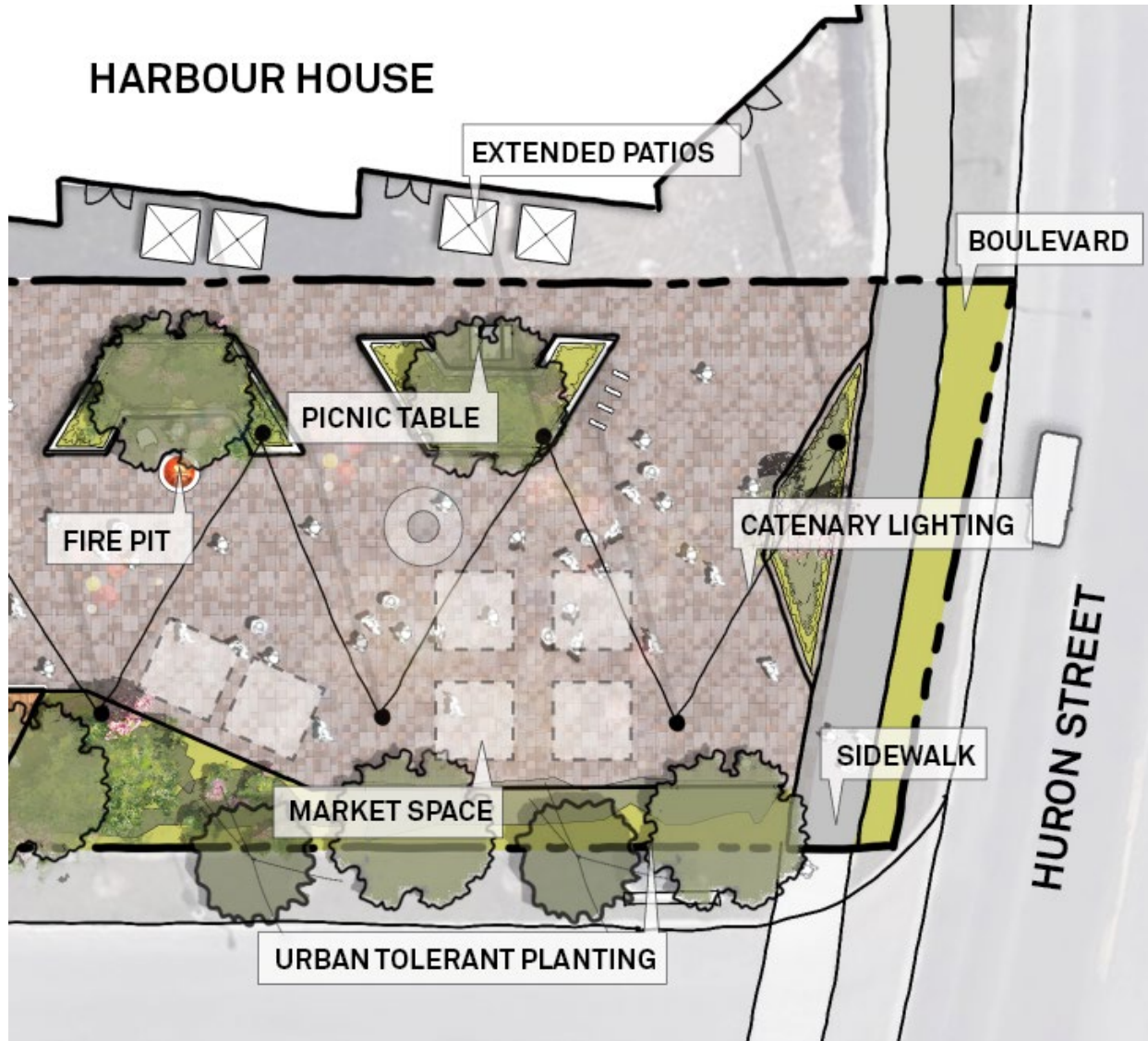
# CONCEPT A – 'THE DOCKS'

PIAZZA (BLOCK 9)  
Town of Collingwood



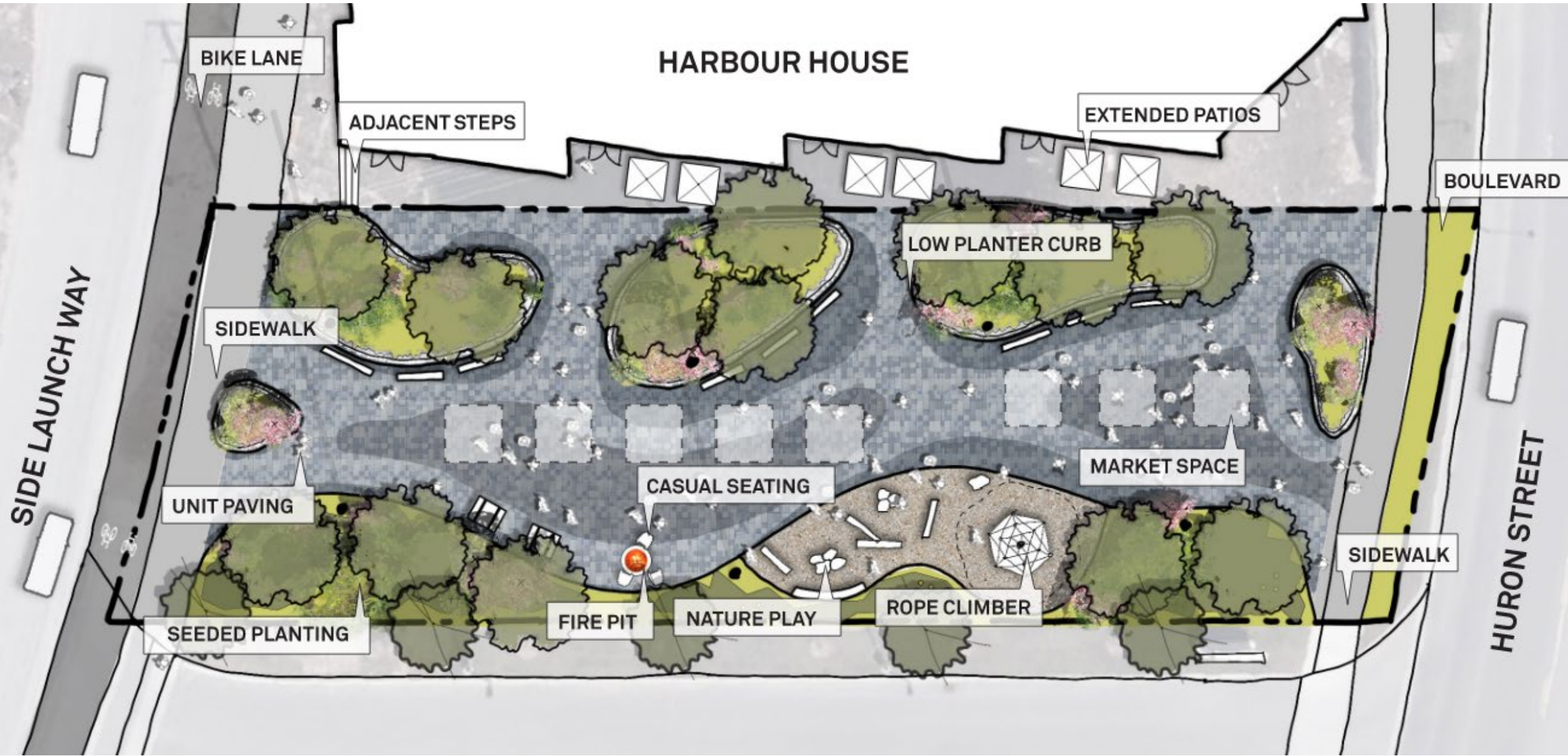
# CONCEPT A – 'THE DOCKS'

PIAZZA (BLOCK 9)  
Town of Collingwood

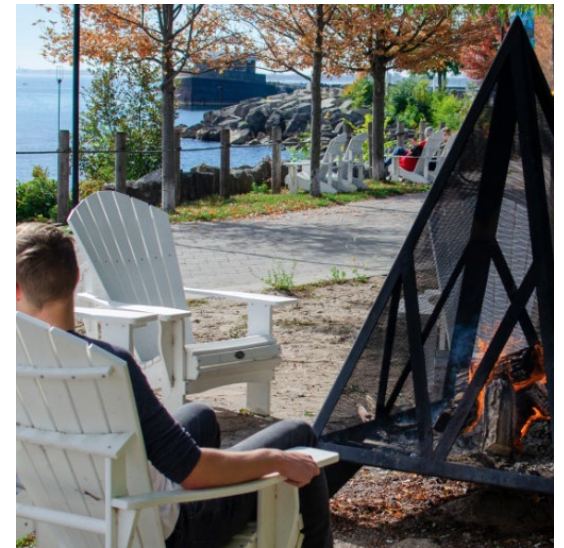
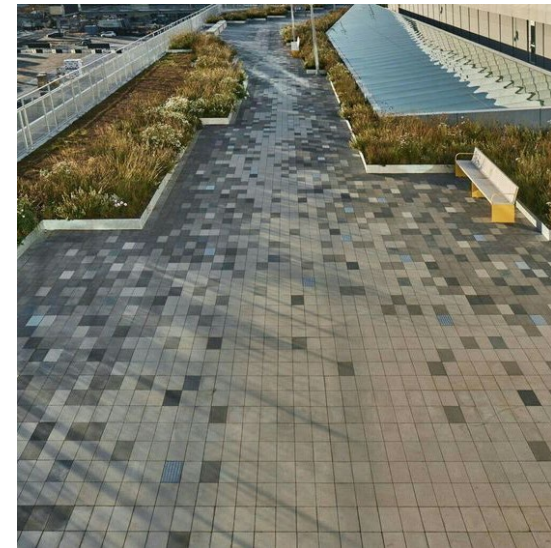
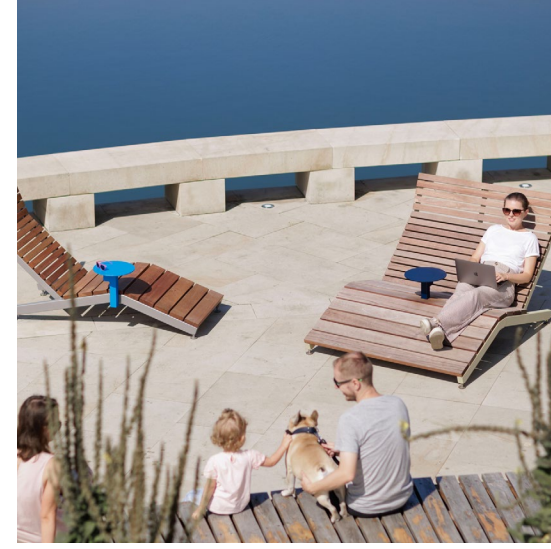
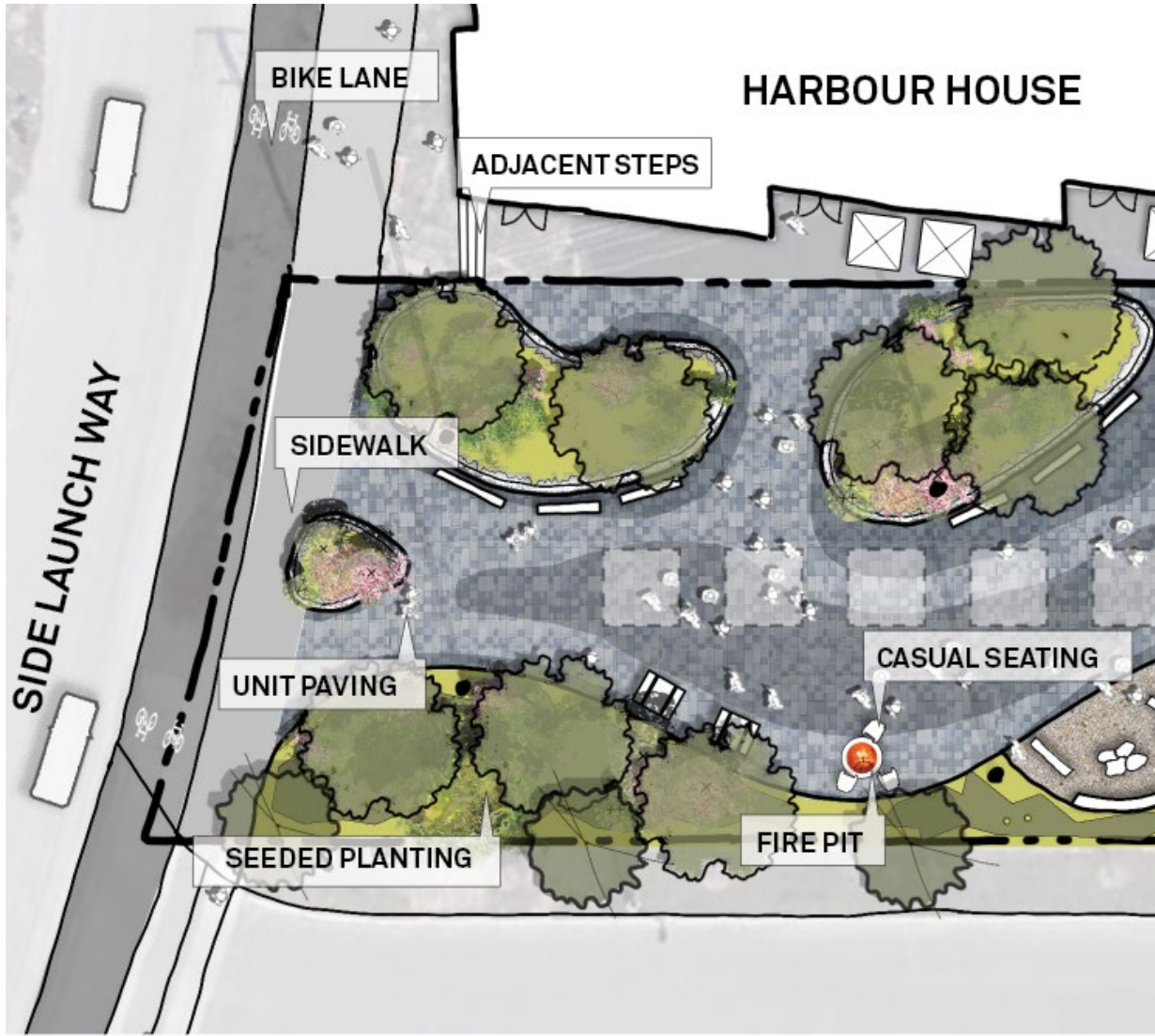


# CONCEPT B – 'THE WAVE'

PIAZZA (BLOCK 9)  
Town of Collingwood



# CONCEPT B – 'THE WAVE'



# CONCEPT B – 'THE WAVE'



## CONCEPT A VS CONCEPT B

### CONCEPT A – ‘THE DOCKS’

- Angular design with planter walls
- Carved out nooks for seating and places to gather
- Catenary / Twinkle Lights
- Larger gathering area for events / markets
- Wood decking with possibility for a shade overhang
- Paving to mimic historic Downtown style

### CONCEPT B – ‘THE WAVE’

- Curvilinear design with low curbs
- A variety of high-quality seating types
- Pole mounted light fixtures
- Smaller-sized gathering area for events / markets
- Play area
- Unique unit paving design

## NEXT STEPS

1. Share presentation and concepts on the **EngageCollingwood** platform for additional comments.
2. Launch **public survey**. Scheduled to close August 1<sup>st</sup>, 2024
3. Host at the **Collingwood Farmers Market** on Saturday July 13<sup>th</sup>
4. **Review all feedback** from public, stakeholders and City staff to **develop a preferred plan**
5. Work with governing bodies and local stakeholders on preferred plan to further **develop detailed design elements and finalize construction documents**
6. Anticipated **construction** start in Spring 2025



**Thank you**